

## Packages

**Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Acrobat), QuarkXPress 8.5**

Apple Keynote, MS Office, Dreamweaver CS5, Final Cut Pro HD 4.5

● Macintosh-based ● Touch typing 65 wpm

## Experience

**Freelance Artworker** Various companies, London

*January 2017-Present*

● **Artworker Exposure** – Creating and amending artwork for Simba mattress event in Ibiza; amending various artwork for UEFA Champions League sponsorship event

● **Artworker Manchester United** – creating a sales presentation for Gant clothing

● **Artworker Droga5** – Designing presentation decks for Danone yoghurt, Impulse deodorant and Baywatch movie pitch; creating promotional material and social media assets for the Baywatch Slow-Mo campaign and amending artwork for Kwiff and the Impulse deodorant Snapchat campaign

**Graphic Designer Shard Media Group (formerly Athene Publishing), London SE1**

*Freelance April 2012-December 2012; permanent January 2013-December 2016*

● Designing layouts and in-house ads for three monthly financial magazines: Credit Strategy, Payroll World and Insolvency Today ● Responsible for redesigning award and conference branding; designing new company logo ● Designing various event (conferences and awards) and marketing materials including signage, event guides, brochures, flyers, banners and posters ● Creating flatplans ● Designing web banners and email headers ● Using Keynote to produce award presentations ● Filming and editing videos for conferences and online

**Freelance Graphic Designer/Artworker** Various companies, London/Wiltshire

*December 2006-April 2012*

● **Designer Kantar Media** – marketing materials for conferences

● **Proofreader NHS** – proofing annual report

● **Artworker Masthead printers** – amending and correcting artwork for clients including Egg, Prudential and Blockbuster

● **Magazine designer View** – AboutU magazine

● **Magazine designer Beetroot Publishing** – staff magazines for Imperial Tobacco, Lloyds TSB and DHL

● **Artworker Nationwide Building Society** – designing and amending in-store leaflets and posters

**Senior Graphic Designer Fitness Professionals, London E13**

*April 2002-November 2006*

● Designing FitPro, FitPro Network, FitPro Business and Kia Ora magazines ● Magazine redesign

● Design of catalogues, brochures, flyers, leaflets, posters, banners, forms, stationery, instruction

manuals, T-shirts and CD covers ● Logo design ● Art direction and photography on photo shoots

● Artworking and pre-press preparation for print ● Checking proofs ● Shooting video and editing

video footage in iMovie ● Basic HTML and Dreamweaver for promotional emails ● Ensuring consistent

branding and styling throughout the company ● PowerPoint presentations ● Copy writing for ads

● Checking and approving junior designers' work

**Designer Forme Communications, London SW15**

*March 2001-February 2002*

● Designing Webspace, HotDots, AV News, Print, Publishing and Q&A magazines ● Magazine redesign

● Producing media packs, brochures, stationery, posters, in-house ads ● Pre-press preparation

**Mac Operator Auto Trader Magazine, London SW19**

*November 2000-February 2001*

● Ad make-up on Auto Trader and Freeways magazines

**Designer John Brown Publishing Ltd, London W10**

*July 2000*

● Freelance designer on Gardens Illustrated magazine

**Pre-Sales Assistant Dorling Kindersley Ltd, London WC2E**

*June 2000*

● Collating pre-sales materials for the international co-editions department

## Education & Training

**South Thames College**

BTEC PDU Desktop Publishing (1999-2000)

**Newport Film School**

BTEC HND Film & Video Production (1992-1994)

**Chelsea College of Art**

BTEC ND General Art & Design (1990-1992)