

PRIVACY NOTICE

YOUR PERSONAL INFORMATION IS SAFE WITH AMERICAN EQUITY

American Equity Investment Corporation respects your privacy and has enacted internal policies to ensure that it is protected. Recent federal legislation requires that financial institutions communicate their privacy policy to customers. Firms may adopt one of three types of policies:

- *Opt-out*, which allows companies to share information, but permits individual customers to request that their specific information not be shared.
- *Opt-in*, which permits companies to share information only if the customer specifically authorizes the institution to do so.
- *Do Not Share*, which restricts companies from sharing personal, non-public information only as permitted by law and as necessary to provide products or services to the customer, or to conduct business.

American Equity has adopted a *Do Not Share* policy, the most restrictive and protective of your rights. We believe this policy allows us to serve valued customers like you in ways that meet everyone's best interests.

If you want to speak with someone about information privacy issues, please give us a call at 1-812-945-9888.

Sincerely,

Timothy E. Peoples
President