# Answering the fast-moving needs of today's online transactions

Bank account validation makes a real-time shift to meet higher demand, increasing risk, stricter compliance, and greater opportunity

In a world dominated by online transactions, businesses are increasingly challenged to maximize coverage for hard-to-reach consumers, navigate often complicated privacy and compliance issues, and balance a positive customer experience with the need for protection.

Despite advances in technology, many businesses continue to operate with significant gaps in bank account coverage, relying on manual and time-consuming layers of validation, including micro-entries. The fact is, most companies don't measure BAV performance at all, leaving themselves unaware of risk management outcomes, return on investment, and opportunities for business growth.

Having achieved Nacha compliance, many are unaware of the available options for optimizing their BAV solutions.

### Three key criteria for BAV success

- 1. Customized scoring tuned to your business
- 2. Real-time transactional data sources to provide greater coverage
- 3. Feedback loop for continuous optimization







# Beyond Compliance: how is your BAV really doing?

As a Nacha Preferred Partner for account validation, Accelitas goes beyond compliance, leveraging unique sources of real-time transactional data, advanced behavioral analytics, and unsurpassed U.S. consumer bank account coverage to create seamless and customizable BAV solutions.

These frictionless solutions allow instant validation of bank accounts without the use of Online Banking (OLB) credentials. The non-credentialed bank account validation service provides a more intelligent and economical alternative, delivering real-time confirmation of accounts to create a better customer experience, including the elimination of "fat-finger" errors when manually entering routing and account number.

## It's time to reimagine financial access

Accelitas® is reimagining financial access through the transformative power of data. Our Al-powered predictive analytics and alternative data sources deliver fast, fair, and frictionless ways to help businesses grow. Powered by the real-time web services of its Accelerated Insight® Platform, the company provides innovative ways to seamlessly validate accounts, accept more creditworthy borrowers, and deliver true financial inclusion.

#### See us in action.

#### **REQUEST A FREE CONSULTATION**

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