



TROY RESTAURANT & CRAFT BEER WEEK PARTICIPATION

Monday, September 11 through Sunday, September 17

Return to the Downtown Troy BID office located at 251 River Street, Troy, NY 12180. events@troybid.org / (518)279-7997

APPLICATION DUE DATE: Monday, August 28

CONTACT INFORMATION

Name of Restaurant / Bar: _____

Contact Person: _____ Business Phone: _____

Email: _____ Cell Phone: _____

Address: _____

Website: _____ Facebook: _____

Head Chef: _____

PARTICIPATION FEES

- Downtown Troy BID Member** / Donation of a \$20 gift card
The Downtown Troy BID will distribute surveys to each participating business to give to your customers. Returned surveys will be entered into a raffle, in which your gift card will be one of the prizes.
- Restaurant or Bar Located Outside the Downtown Troy BID Boundaries**
\$100 Registration fee collected with your application

PARTICIPATION SPECIFICS

Please check any items below which you plan to offer as part of Troy Restaurant & Craft Beer Week.

Unlike a traditional restaurant week, Troy has combined with Craft Beer week to offer a wide selection of events, programs, discounts, course meals, dinner pairings, and more.

- Pop Up Event(s)
- Food & Beer Pairing
- Brewery Giveaway
- Brewery Tap Takeover
- Course Meal
 - \$30 Price Point :: 3 course menu with a minimum value of \$45
 - \$20 Price Point :: 3 Course menu with a minimum value of \$30
 - \$10 Price Point :: Any special menu items offered any time of day with a minimum value of \$13 to \$15
 - \$5 Price Point :: Lunch special with a minimum value of \$8
- Beer Pairings
- Special Offer or Discount

