

INFLUENCE

MAGAZINE

AD KIT AND RATE CARD



"INFLUENCE is what a magazine would look like if George Magazine had been about Florida politics."

INFLUENCE Magazine is the latest project from **Peter Schorsch and Extensive Enterprises Media** and takes readers **behind-the-scenes of the corridors of power** like no other publication. This is a magazine dedicated to those who live and breathe the colorful, always-exciting world of Florida politics. It features the newsmakers and influencers who shape the events of the day. Highly-readable, irreverent and masterfully produced, **INFLUENCE is a must-read -- and for advertisers a must-have.**

RATES



- 17 x 11 two-page ad: \$4,000
- 8.5 x 11 one-page ad: \$2,500
- 4.25 x 5.5 half-page ad: \$1,500

**Deadline to reserve space is April 30.
Deadline to provide creative is May 31.**

Final artwork should be provided as a high-resolution PDF with a half-inch bleed.

Email Peter@FloridaPolitics.com for more information.