

ELIZABETH BACHARACH

CONTACT

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@ekbacharach

EDUCATION

**Medill School of Journalism,
Northwestern University** | Aug. 2016
Master of Science in Journalism:
Magazine Writing and Editing

Bucknell University | May 2015
Bachelor of Arts: English Literature
and Spanish
Magna Cum Laude

SKILLS

Languages:

Fluent in Spanish, Conversational
in Italian

Editing & Content Management:

AP Style, Adobe Creative Cloud
(Photoshop, Premiere, Audition), Final
Cut Pro, InCopy, InDesign, Google
Analytics, Facebook Analytics, Omniture

Programming:

HTML, CSS

EXPERIENCE

Women's Health Magazine | New York, NY

Editorial Assistant, Feb. 2017 - present

- Pitch and write articles and items for sections such as Health, Love + Life, and Discuss, the ASME-nominated FOB section
- Contribute original stories regularly for WomensHealthMag.com
- Write the TOC, WHStrong, and Advisors pages each print issue
- Assist senior editors with research and interviews for stories and packages
- Plan Women's Health Hangouts (reader focus groups); aid with social coverage, coordinate brand contributions, take notes for senior editors
- Manage the editor-in-chief's schedule, expenses, and travel; organize materials for all award entries

Cosmopolitan.com | New York, NY

Editorial Intern, Sept. 2016 - Jan. 2017

- Wrote 3-5 engaging posts weekly using images and social media embeds
- Pitched ideas daily to editors by curating viral content and news
- Scheduled daily posts for Pinterest
- Conducted research and transcribed interviews for editors
- Identified content performance by using and analyzing site analytics

Reader's Digest | New York, NY

Freelance Writer, July 2016 - Jan. 2017

- Researched and reported on lifestyle and health content for RD.com

Frommer's Media | New York, NY

Editorial Intern, May - June 2016

- Pitched and wrote travel content for the website
- Fact-checked and updated articles through use of the company's CMS
- Populated Instagram and Twitter daily

Medill News Service | Chicago, IL

Health and Science Reporter, Jan. - March 2016

- Wrote and edited articles focused on mental and physical wellbeing
- Pitched and reported quick turnaround and enterprise stories
- Honed multimedia skills by accompanying text with photography and audio; used coding to display online

Her Campus Bucknell | Lewisburg, PA

Campus Correspondent, Aug. 2011 - May 2015

- Managed all article assignments and schedules of 30 contributors
 - Used Facebook, Twitter, Instagram, and Pinterest weekly to market brand
 - Skyrocketed chapter from bottom 10 percent to top five percent out of 200+ international chapters
- Staff Writer, Aug. 2011-May 2013*

TWICE Magazine | New York, NY

Editorial Intern, June - Aug. 2014

- Composed the B2B magazine's daily newsletter through aggregation of consumer electronics news
- Covered product releases and tech advancements