2020 Conference Sponsorship Opportunities

Mission
The Yale School of Management Education Leadership Conference (ELC) seeks to create a forum for constructive dialogue about how leadership skills applied to the education sector can be used to solve the most pressing and complex challenges in public education.

ELC 2020
The 14th annual conference will take place at the Omni Hotel New Haven at Yale on April 2-3, 2020. It will feature keynotes, interactive sessions, and networking opportunities.

ELC participants will combine theory and practice by both imagining the future of education and focusing on the distinct leadership skills and management capacities required from various roles to make the vision a reality. This focused approach will equip participants with frameworks and practices they can apply to affect student outcomes and scale their impact.

Audience
ELC is the largest student-run education conference in the country. Our audience includes:
- Over 500+ guests and speakers— including professionals from school districts, charter management organizations, philanthropies, advocacy and non-profit organizations, private and public companies, as well as students, parents, and community members
- Thousands of readers of online news outlets that cover the conference— including The74, Chalkbeat, and others
- 800+ social media followers engaged through a year-long, segmented strategy

Sponsorship Impact
As a sponsor, your organization will ensure the nation’s largest student-run education conference both cultivates partnerships among today’s most influential education thinkers and continues to provide needed professional development. The discussions, learning, and connections at ELC help to drive advancements in educational outcomes across the country.
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ELC 2020 Theme:

BUILDING COMMUNITY CENTERED SYSTEMS

At ELC 2020, we will take a holistic approach to explore the ways education systems can establish conditions for children, families, educators, and communities to thrive. Education has long been championed as the difference maker - the experience that allows individuals to overcome barriers to social and economic success. Yet the challenges that students and communities face are more complex than what is addressed in the classroom alone.

This year’s conference will examine the systemic conditions necessary to put communities at the center when shaping priorities, partnerships, and policies that ultimately accelerate progress. We will explore the following content topics*:

- Community Schools
- Social Emotional Learning
- Diversity & Inclusion: Individuals & Systems
- Beyond Traditional Parent Engagement
- Addressing Comprehensive Health & Trauma
- The Role of Housing in Education

We are excited to work alongside our sponsorship partners to expand our network and include panelists or speakers with expertise who are a strong fit for our content theme.

*Conference topics may include, but are not limited to, these content areas.
# 2020 Conference Sponsorship Opportunities

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<thead>
<tr>
<th>Level</th>
<th>Tickets</th>
<th>Sponsorship Benefits</th>
<th>Expo Table</th>
<th>Attendee Resume Book</th>
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*Value of guest passes may not be tax deductible.*

**All panelist or moderator requests must be received by November 30, 2019. We are unable to guarantee speakers following that date due to our timeline. We strive to ensure all panels have a balance of perspectives and backgrounds represented. While we will do our best to accommodate requests for specific panels, we reserve the right to make final decisions in terms of panel placement and moderators.

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Thank you for considering a sponsorship of ELC2020!

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