








UNIVERSITY OF PENNSYLVANIA TRADEMARK LICENSEES

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing the University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution.

While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to support@exemplarassociates.com

<u>Licensee</u>	<u>Primary Product Category(ies):</u>	<u>Website:</u>
 <p>'47 Brand</p>	Apparel; Headwear	www.47brand.com
 <p>ACCO Brands USA LLC</p>	School & Office Products	www.accobrand.com
 <p>Adrenaline Promotions</p>	Cycling Tops & Bottoms	www.adrenalinepromotions.com
 <p>Advanced-Online</p>	Athletics E-Commerce	www.shoppennathletics.com
 <p>Ahead, LLC</p>	Apparel; Headwear	www.aheadweb.com
 <p>Alex Woo, Inc.</p>	Jewelry	www.alexwoo.com
 <p>All Star Dogs</p>	Pet Products	www.allstardogs.com



Alma Mater Wear

Apparel

www.almamaterwear.com



Alta Gracia

Apparel

www.altagraciaapparel.com



AMPRO Sports

Apparel; Gifts; Accessories (Penn Relays)

www.amprosports.com



Antigua Group

Apparel

www.antigua.com



Asgard Press

Calendars

www.asgardpress.com



Baden Sports, Inc.

Sports Balls & Games

www.badensports.com



Barbarian Sports Wear

Rugby Shirts

www.barbarian.com



Blaze-In Sportswear

Blazers/Sportswear

www.blaze-in.com



Boathouse Sports, Ltd.

Apparel

www.boathouse.com



Boxercraft, Inc.

Apparel

www.boxercraft.com



Bruzer Sportsgear

Apparel

www.bruzer.com



Camp David

Apparel

www.campdavid.com



Catstudio

Pillows; Towels; Drinkware

www.catstudio.com



Centon Electronics

Computer/Mobile Accessories

www.centon.com



Champion Custom Products

Apparel

www.champion.com



Charles River Apparel

Apparel

www.charlesriverapparel.com



Church Hill Classics

Diploma Frames

www.diplomaframe.com



College Kids

Apparel (Youth/Infant)

www.collegekids.com



Collegiate Bead Company

Jewelry; Gifts

www.collegebeadco.com



Collegiate Pacific (Wool Felt Products)

Pennants; Flags; Banners

www.collegiatepacific.com



Colosseum Athletics Corporation

Apparel

www.colosseumusa.com



Commemorative Brands, Inc. dba Balfour

Graduation Products; Class Rings

www.balfour.com



Computer Digital Imaging Corp.

Home & Office; Automotive; Gifts

www.cdi-corp.com



Creative Knitwear, Inc.

Apparel (Infant)

www.creativeknitwear.com



Custom Made Comfort

Domestics; Blankets

www.custommadecomfort.com



CustomInk LLC

Apparel; Gifts

www.customink.com



Cutter & Buck

Apparel

www.cutterbuck.com



Dream & Fun

Housewares; Bedding

www.dreamandfun.com



Ebbets Field Flannels

Apparel; Headwear

www.ebbets.com



Eglomise Designs

Housewares; Décor; Gifts

www.eglomisedesigns.com



Fanatic Group, The

Housewares; School/Office Supplies

www.thefanaticgroup.com



Fanatics Apparel

Apparel

www.fanatics.com



Final IV / The Tradition

Apparel

www.traditioneversince.com



Flying Colors

Women's Apparel

www.flyingcolorsapparel.com



Four Point Products

School Supplies

www.fourpoint.com



Garb, Inc.

Apparel

www.garbinc.com



Gear For Sports

Apparel

www.gearforsports.com



Golf Time, LLC

Golf Accessories

www.teamgolfusa.com



Herff Jones, LLC

Graduation Products; Class Rings

www.herffjones.com



Hillflint

Apparel

www.hillflint.com



Ivysport, Inc.

Apparel

www.ivysport.com



J2 Licensing

Apparel

www.j2sportstore.com



Jardine Associates LLC

Housewares; Jewelry; Gifts

www.jardineassociates.com



Jostens

Class Rings; Graduation Products

www.jostens.com



JP Crickets

Footwear

www.jpcrickets.com



Kolder, Inc.

Housewares; Accessories; Gifts

www.kolder.com



KYBOE!

Watches

www.kyboe.com



Kyle Cavan

Jewelry

www.kylecavan.com



Lakeshirts, Inc. (Blue 84)

Apparel

www.lakeshirts.com



League Collegiate Wear, Inc.

Apparel

www.league91.com



Legacy Athletic

Headwear

www.legacy92.com

Legacy Scarves

Scarves; Men's Accessories



Lillybee, LLC

Women's Footwear; Tote Bags

www.lillybee.com



LogoArt, LLC

Jewelry

www.logoart.com



Logo Brands

Housewares; Luggage; Gifts

www.logobrands.com



LogoFit, LLC

Headwear; Apparel Accessories

www.logofit.com



Lokai

Bracelets

www.lokai.com



LXG, Inc.

Housewares; Accessories; Gifts

www.lxginc.com



M. LaHart and Company Ltd.

Housewares; Jewelry; Gifts

www.mlahart.com



Mascot Factory

Plush

www.mascotfactory.com



Michaelson Entertainment

Children's Books

www.michaelsonentertainment.com



Midwest College Marketing Group

Housewares; Accessories; Gifts

www.mcmgroup.net



MV Sport

Apparel

www.mvsport.com



NEU Retail

Sunglasses; Mobile Accessories

www.whatsneu.com



New Agenda

Apparel

www.nacollegiate.com



Nordic Company, Inc.

Housewares/Drinkware

www.nordiccollege.net



Outdoor Custom Sportswear, LLC

Apparel

www.ocsapparel.com



Peter Millar, LLC

Apparel

www.petermillar.com



Prints Charming, LLC

Wall Hangings; Prints

www.printscharmingshop.com



Promoversity/Oxford

Apparel

www.promoversity.com



RFSJ, Inc.

Housewares/Drinkware


www.rfsj.com



Roaring Spring Paper Products

School Supplies

www.rspaperproducts.com

	School Jewels	Jewelry	www.shopschooljewels.com
	Sewing Concepts	Flags; Banners; Blankets	www.scflags.com
	Smart Turnout	Jewelry; Ties; Accessories	www.smartturnout.com
	Smathers and Branson	Housewares; Accessories; Gifts	www.smathersandbranson.com
	Spirit Products Ltd.	Housewares; Accessories; Gifts	www.spiritproducts.com
	Standard Chair of Gardner	Chairs/Lamps	www.standardchair.com
	Step Forward	Women's Apparel	www.shopstepforward.com
	Stockdale Technologies	Auto Products; Gifts; Jewelry	www.stockdale.net
	Storm Duds Raingear	Rainwear; Umbrellas	www.stormduds.com
	Strideline	Socks	www.strideline.com
	Stubbs and Wootton	Footwear	www.stubbsandwootton.com
	Tailgate Clothing Co.	Apparel	www.tailgateclothing.com

	Teamwork Athletic	Apparel	www.teamworkathletic.com
	Tervis Tumbler	Drinkware	www.tervis.com
	The Game	Headwear	www.2thegame.com
	Top of the World	Headwear	www.towcaps.com
	T-Shirt International	Apparel	www.tsisportswear.com
	Twin City Knitting	Socks	www.tcksports.com
	Under Armour	Apparel; Headwear	www.underarmour.com
	Underground Printing	Apparel	www.undergroundshirts.com
	University Blanket & Flag	Flags; Banners; Blankets	www.ubflag.com
	U.S. Digital Media	Mobile Accessories	www.usdigitalmedia.com
	U-Trau, Inc.	Apparel	www.utrau.com
	Vantage Custom Classics, Inc.	Apparel	www.vantageapparel.com

	Victory Tailgate	Outdoors Games; Housewares	www.victorytailgate.com
	Vineyard Vines	Apparel; Apparel Accessories	www.vineyardvines.com
	W Republic	Apparel	www.wrepublicapparel.com
	Wear For Fun, Inc. (Spirit Jersey)	Apparel	www.spiritjersey.com
	Wildcat Retro Brands, LLC	Apparel	www.originalretrobrand.com
	Wincraft, Inc.	Housewares; Accessories; Gifts	www.wincraft.com
	Wink 'N Nod	Housewares (Pillows)	www.winknod.com
	Winning Streak Sports	Décor	www.wssdecor.com
	Woolly Threads LLC	Apparel	www.woollythreads.com
	Worthy Promotional Products	Housewares; Accessories; Gifts	www.worthypromo.com
	Zephyr Graf-X	Headwear	www.zhats.com