

### SECURITY HOLOGRAM INFORMATION

We are pleased to introduce you to Cuservi, the provider of Exemplar Associates' security hologram program. Based in Barcelona, Spain and with additional office locations in Argentina, China, and the United States, Cuservi has provided holographic products for countless global brands of note, including Real Madrid, General Electric, Michelin, FC Barcelona, Moulin Rouge, the New York Cosmos and the Tour de France.



Please note that, in order to reduce needless waste and reduce licensee costs, Exemplar licensees will be required only to affix a hologram security label/sticker to each licensed product, product packaging or company hangtag. A separate Exemplar hangtag will not be required.



To order your holograms, follow these instructions:

### Register:

- 1- Go to www.cuservi.com
- 2- Click "User Login" in the horizontal navigation/options bar
- 3- Click "New user" within the LOGIN screen
- 4- Enter 4533 in the security code bar, and click "Send"
- 5- Complete the Registration form (select Exemplar Associates from the "Your Active License" options), and click "Save"

Once you receive an email confirming your account activation, you will be able to place orders.

### **Order Holograms:**

- 1- Go to www.cuservi.com
- 2- Click "User Login" in the horizontal navigation/options bar
- 3- Login using your Cuservi username and password (created during Registration) in the LOGIN screen
- 4- Click the "Order Online" icon
- 5- Click on the Exemplar Associates logo
- 6- Complete the order form, including delivery address and licensed product types and "Save", then "Send Order" Note: to enter your product types, use the "New" button next to the drop-down
- 7- Send payment to Cuservi via bank transfer, or click "Menu" then "Payment Online" for credit card or PayPal
- 8- Check your email for your order acknowledgement

Once you have paid and your order is approved, Cuservi will prepare and ship your holograms and email a receipt.

### **Exemplar Holograms At-A-Glance:**

- Each hologram is 0.79" x 0.79" and costs \$0.03 (three cents)
- Holograms will be delivered on sheets (49/sheet)
- Minimum order quantity = 539 holograms (11 sheets)
- Licensees are responsible for shipping costs
- Holograms will ship 2-5 days after approval and payment
- Questions or problems, contact <a href="mailto:security@cuservi.com">security@cuservi.com</a>





# **REGISTER AT CUSERVI.COM**





Security Code = 4533

# **USTOMER REGISTRATION**

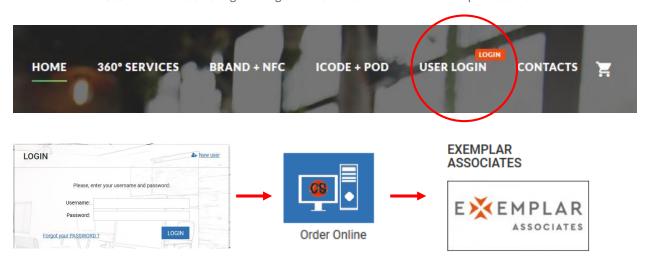
* Company:			
* Contact name:			
* Username:			
* Password:			
* Confirm password:			
	☐ Use a spot to separate the deci	mals (1,234.56). By default it	is shown like this (1.234,56)
* E-mail:			
* Confirm E-mail:			
* Company Name to print (long format) (máx. 25 characters):		0	Enter N/A in both of these fields
* Company Name to print (short format) (máx. 18 characters):		0	Enter Ny Am Dott of these fields
* Address:			
* Postal Code:			
* City / State:			
* Country:		•	
* VAT:			■ Enter N/A in the VAT field
* Tel:			
Fax.:			
* Courier (Due freightages):			0
* Your active licenses:	0-144		
	Select options		
* Introduce the following security code:	UPHPN ,		Find & select Exemplar Associates
	☐ I accept the legal notice		
	SAVE		



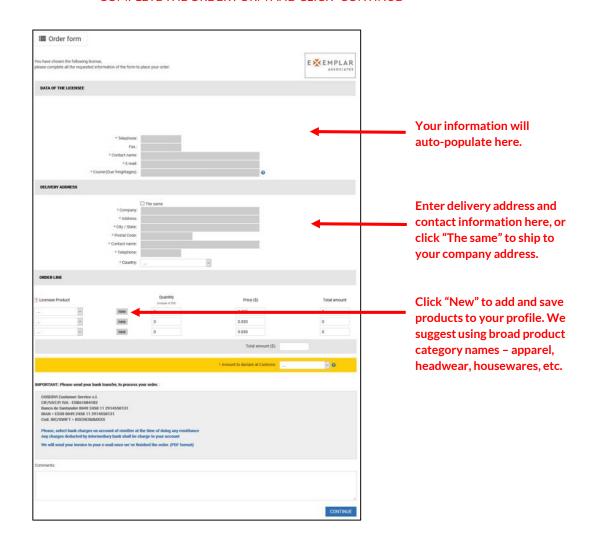


# **ORDER HOLOGRAMS**

Cuservi.com > Users Login > Login Licensee > Order Online > Exemplar Associates



# COMPLETE THE ORDER FORM AND CLICK "CONTINUE"







# **ORDER HOLOGRAMS**

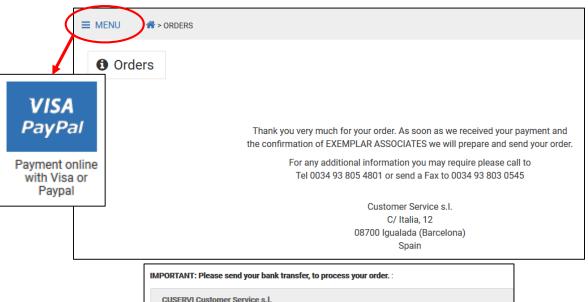
Cuservi.com > Users Login > Login Licensee > Order Online > Exemplar Associates



Review your order and click "Send Order"

### HOW TO PAY FOR YOUR ORDER

Send a wire/bank transfer to Cuservi's bank (info below from Order Form), or click "Menu" and choose "Payment Online" to use your credit card or PayPal account.



CUSERVI Customer Service s.l.
CIF/VAT/P. IVA - ESB61084182
Banco de Santander 0049 2458 11 2914550131
IBAN = ESS8 0049 2458 11 2914550131
Cod. BIC/SWIFT = BSCHESMMXXX

Please, select bank charges on account of remitter at the time of doing any remittance Any charges deducted by intermediary bank shall be charge to your account
We will send your invoice to your e-mail once we've finished the order. (PDF format)