

WASHINGTON UNIVERSITY IN ST. LOUIS TRADEMARK LICENSEES









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Questions should be directed to support@exemplarassociates.com

THE COMPANIES LISTED BELOW ARE LICENSED TO PRODUCE CONSUMER GOODS FOR SALE IN RETAIL MARKETPLACES

	'47 Brand	Apparel; Headwear	www.47brand.com
	Ad Creations	Apparel & Gifts (online only)	www.adcreations.com
	* Advanced-Online	Athletics E-Commerce	www.shopwashubears.com
	Alta Gracia	Apparel	www.altagraciaapparel.com
	Alternative Apparel	Apparel	www.alternativeapparel.com
	Blue Sky Apparel & Promotions	Apparel & Gifts (online only)	www.blueskypromotion.com
	Boxercraft, Inc.	Apparel	www.boxercraft.com

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	Branded Custom Sportswear (Nike)	Apparel	<a href="http://www.bcsapparel.com">www.bcsapparel.com</a>
	Brass Reminders	Auto Decals	<a href="http://www.brassreminders.com">www.brassreminders.com</a>
	BSN Sports	Sports Apparel & Equipment	<a href="http://www.bsnsports.com">www.bsnsports.com</a>
	Centon Electronics	Computer/Mobile Accessories	<a href="http://www.centon.com">www.centon.com</a>
	Champion Custom Products	Apparel	<a href="http://www.champion.com">www.champion.com</a>
	Charles River Apparel	Apparel	<a href="http://www.charlesriverapparel.com">www.charlesriverapparel.com</a>
	Chen International	Umbrellas	<a href="http://www.kasaumbrellas.com">www.kasaumbrellas.com</a>
	Church Hill Classics	Diploma Frames	<a href="http://www.diplomaframe.com">www.diplomaframe.com</a>
	College Concepts	Apparel	<a href="http://www.conceptsport.com">www.conceptsport.com</a>
	College Kids	Apparel (Infant & Youth)	<a href="http://www.collegekids.com">www.collegekids.com</a>
	Collegiate Pacific (Wool Felt Products)	Pennants; Flags; Banners	<a href="http://www.collegiatepacific.com">www.collegiatepacific.com</a>
	Colosseum Athletics Corporation	Apparel	<a href="http://www.colosseumusa.com">www.colosseumusa.com</a>

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Commemorative Brands, Inc. dba Balfour

Class Rings (Exclusive)

[www.balfour.com](http://www.balfour.com)



Commencement Group, The

Graduation Gifts

[www.thecommencementgroup.com](http://www.thecommencementgroup.com)



Computer Digital Imaging Corp.

Home & Office; Automotive; Gifts

[www.cdi-corp.com](http://www.cdi-corp.com)



Cutter & Buck

Apparel

[www.cutterbuck.com](http://www.cutterbuck.com)



Eglomise Designs

Home & Office Décor

[www.eglomisedesigns.com](http://www.eglomisedesigns.com)



Fanatic Group, The

Housewares; School/Office Supplies

[www.thefanaticgroup.com](http://www.thefanaticgroup.com)



For Bare Feet, Inc.

Apparel Accessories & Footwear

[www.fbforiginals.com](http://www.fbforiginals.com)



Four Point Products

School Supplies

[www.fourpoint.com](http://www.fourpoint.com)



Gametime Sidekicks

Drinkware

[www.gametimesidekicks.com](http://www.gametimesidekicks.com)



Gear For Sports

Apparel

[www.gearforsports.com](http://www.gearforsports.com)



Golf Time, LLC

Golf Accessories

[www.teamgolfusa.com](http://www.teamgolfusa.com)



Herff Jones, LLC








Graduation Products

[www.herffjones.com](http://www.herffjones.com)







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	Hillflint	Apparel	<a href="http://www.hillflint.com">www.hillflint.com</a>
	House of Doolittle	School Supplies	<a href="http://www.houseofdoolittle.com">www.houseofdoolittle.com</a>
	Jardine Associates LLC	Housewares; Jewelry; Gifts	<a href="http://www.jardineassociates.com">www.jardineassociates.com</a>
	Jostens	Graduation Products	<a href="http://www.jostens.com">www.jostens.com</a>
	Lakeshirts, Inc. (Blue 84)	Apparel	<a href="http://www.lakeshirts.com">www.lakeshirts.com</a>
	League Collegiate Wear (L2 Brands)	Apparel & Housewares	<a href="http://www.league91.com">www.league91.com</a>
	Legacy Athletic (L2 Brands)	Headwear & Accessories	<a href="http://www.legacy92.com">www.legacy92.com</a>
	LogoArt, LLC	Jewelry	<a href="http://www.logoart.com">www.logoart.com</a>
	LogoFit, LLC	Headwear; Apparel Accessories	<a href="http://www.logofit.com">www.logofit.com</a>
	Logo Brands	Housewares; Accessories; Gifts	<a href="http://www.logobrands.com">www.logobrands.com</a>
	* LRT Sales	Home Décor	<a href="http://www.lrtmetaldecor.com">www.lrtmetaldecor.com</a>
	Luey	Apparel & Gifts	<a href="http://www.shop2lu.com">www.shop2lu.com</a>












\* license pending

	LXG, Inc.	Housewares; Accessories; Gifts	<a href="http://www.lxginc.com">www.lxginc.com</a>
	M. LaHart and Company Ltd.	Housewares; Jewelry; Gifts	<a href="http://www.mlahart.com">www.mlahart.com</a>
	Mascot Factory	Plush	<a href="http://www.mascotfactory.com">www.mascotfactory.com</a>
	MCM Brands	Housewares; Accessories; Gifts	<a href="http://www.mcmbrands.com">www.mcmbrands.com</a>
	MV Sport	Apparel	<a href="http://www.mvsport.com">www.mvsport.com</a>
	Neil Enterprises	Housewares; Accessories; Gifts	<a href="http://www.neilvarsityline.com">www.neilvarsityline.com</a>
	New Era Cap Company	Headwear	<a href="http://www.neweracap.com">www.neweracap.com</a>
	Nordic Company, Inc.	Housewares/Drinkware	<a href="http://www.nordiccollege.net">www.nordiccollege.net</a>
	Off The Row	T-Shirts	<a href="http://www.offtherow.com">www.offtherow.com</a>
	Ouray Sportswear	Apparel	<a href="http://www.ouraysportswear.com">www.ouraysportswear.com</a>
	Outdoor Custom Sportswear (Columbia)	Apparel	<a href="http://www.ocsapparel.com">www.ocsapparel.com</a>
	Peter Millar, LLC	Apparel	<a href="http://www.petermillar.com">www.petermillar.com</a>

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	RFSJ, Inc.	Housewares/Drinkware	<a href="http://www.rfsj.com">www.rfsj.com</a>
	Roaring Spring Paper Products	School Supplies	<a href="http://www.rspaperproducts.com">www.rspaperproducts.com</a>
	Rook Designed	Ties (Brooks Brothers)	<a href="http://www.rookdesigned.com">www.rookdesigned.com</a>
	Ross Sportswear (Zoozatz)	Women's Apparel	<a href="http://www.zoozatz.com">www.zoozatz.com</a>
	Sewing Concepts Inc.	Flags; Banners; Blankets	<a href="http://www.scflags.com">www.scflags.com</a>
	Shenandoah Framing	Diploma Frames	<a href="http://www.shenandoahframing.com">www.shenandoahframing.com</a>
	Signature Announcements	Graduation Announcements	<a href="http://www.signaturea.com">www.signaturea.com</a>
	Spirit Clothing Co.	Apparel	<a href="http://www.spiritjersey.com">www.spiritjersey.com</a>
	Spirit Products Ltd.	Housewares; Accessories; Gifts	<a href="http://www.spiritproducts.com">www.spiritproducts.com</a>
	Standard Chair of Gardner	Chairs/Lamps	<a href="http://www.standardchair.com">www.standardchair.com</a>
	Storm Duds Raingear	Rainwear; Umbrellas	<a href="http://www.stormduds.com">www.stormduds.com</a>
	Strand Art Company	License Plate Frames	<a href="http://www.strandartcollegiate.com">www.strandartcollegiate.com</a>

*\* license pending*

	Strideline	Socks	<a href="http://www.strideline.com">www.strideline.com</a>
	Tervis Tumbler	Drinkware	<a href="http://www.tervis.com">www.tervis.com</a>
	The Game	Headwear	<a href="http://www.2thegame.com">www.2thegame.com</a>
	Third Street Sportswear	Apparel	<a href="http://www.thirdstreetsportswear.com">www.thirdstreetsportswear.com</a>
	Timeless Etchings	Barrel Wood Products	<a href="http://www.timelessetchingsco.com">www.timelessetchingsco.com</a>
	Top of the World	Headwear	<a href="http://www.towcaps.com">www.towcaps.com</a>
	Twin City Knitting	Socks	<a href="http://www.tcksports.com">www.tcksports.com</a>
	Under Armour	Apparel; Headwear	<a href="http://www.underarmour.com">www.underarmour.com</a>
	Universal Creative Products	Gifts & Accessories	<a href="http://www.uccpromos.com">www.uccpromos.com</a>
	* University Blanket & Flag	Flags; Banners; Blankets	<a href="http://www.ubflag.com">www.ubflag.com</a>
	University Frames	Diploma Frames	<a href="http://www.universityframes.com">www.universityframes.com</a>
	Uescape Apparel	Apparel	<a href="http://www.uscapeapparel.com">www.uscapeapparel.com</a>

\* license pending



U-Trau, Inc.

Apparel

[www.utrau.com](http://www.utrau.com)



Vantage Custom Classics, Inc.

Apparel

[www.vantageapparel.com](http://www.vantageapparel.com)



Victory Tailgate

Outdoors Games; Housewares

[www.victorytailgate.com](http://www.victorytailgate.com)



Vineyard Vines

Apparel; Apparel Accessories

[www.vineyardvines.com](http://www.vineyardvines.com)



Wildcat Retro Brands, LLC

Apparel

[www.originalretrobrand.com](http://www.originalretrobrand.com)



Wincraft, Inc.

Housewares; Accessories; Gifts

[www.wincraft.com](http://www.wincraft.com)



\* Worthy Promotional Products

Housewares; Accessories; Gifts

[www.worthypromo.com](http://www.worthypromo.com)



Zephyr Graf-X

Headwear

[www.zhats.com](http://www.zhats.com)

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