

# Westlake Hills Elementary School Advertising Opportunities

The Westlake Hills Elementary School Parent Faculty Association offers Advertising Opportunities to showcase your business to more than 425 families in the Conejo Valley. Your 100% tax-deductible support will attract customers to your business and our children will continue to receive a variety of high caliber programs. All Advertising Opportunities run September – June and can be updated monthly.

## Wildcat Weekly

This weekly newsletter is emailed each Tuesday to more than 425 families during the year. It is used to communicate key events for the week, news, photos of the events from the prior week and more. Advertise your business anytime throughout the school year, in full color, prominently displayed with a link to your website. Coupons and discounts are welcome.

### Business Card Size Ad

4 issues      \$50  
school year   \$350

### 1/4 Page Ad

4 issues      \$100  
school year   \$500

## 2013-2014 Student Directory

Our new Online Directory can be accessed on a computer or on a Smartphone. The directory contains invaluable information that is referenced all year long, including student names and contact information as well as faculty and staff rosters.

### Text & Logo, with website link

4 weeks      \$25  
school year   \$175

### Home Page Color Ad

Plus Text & Logo with website link

4 weeks      \$50  
school year   \$350

## Westlake Hills Wildcats Website

For the latest information and upcoming events, parents check the [westlakehillswildcats.com](http://westlakehillswildcats.com)!

Color ad featured on the home page and repeated on Community Partners tab.

4 weeks      \$50  
school year   \$350

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Publication(s): \_\_\_\_\_

Ad size: \_\_\_\_\_ Time Period: \_\_\_\_\_

Enclosed is my check (payable to Westlake Hills PFA) in the amount of: \$ \_\_\_\_\_

Westlake Hills PFA is a tax-exempt organization under 501c3 IRSCode: Tax ID #23-7418354

Please return this form with your check, made payable to WESTLAKE HILLS PFA  
c/o PFA Advertising • 3333 S. Medicine Bow Court • Westlake Village, CA 91362  
Questions? contact us at [westlakehills33@gmail.com](mailto:westlakehills33@gmail.com)