



APRIL 28-30, 2017

ARTS & CRAFTS VENDOR INFO (NON-FOOD)

The Pompano Beach Seafood Festival is one of South Florida's oldest and most popular outdoor Events. A newly designed layout highlights the beautiful new beachfront along Pompano Beach Blvd. With new exciting developments coming to Pompano Beach, we have developed a layout stretching from Atlantic Blvd to the Pompano Pier with 2 main entrances. Our North Entrance will be on the redeveloped Pier Street connecting A1A and Pompano Beach Blvd featuring a 600 car parking garage, and the South Entrance will be on Atlantic Blvd between A1A and Pompano Beach Blvd. Our layout continues to incorporate 3 stages on the beach (North, Central, and South) which will be utilized all 3 days with a diverse and quality lineup to appeal to all types of music lovers.

Our Arts & Crafts vendors continue to be a highlight of the festival with 180 booth displays. Our vendor spaces are either on grass or pavement and the layout is broken down into 3 main vendor areas- North, Central, and South. These 3 vendor areas are broken down into individual zones- (1-17), please refer to layout. Please indicate on the application if you prefer grass or pavement, preferred vendor area, and your preferred vendor zone (1-17). Preference will be based on tenure in the festival and date application and payment are received. Booth's are 10' wide x 10' deep and cost \$397.50 including sales tax, applications will not be reviewed without full payment. Please note booths 63-72 include tent rental and cost an additional \$100, and booths 88, 119, 132, and 155 are 16' wide and bill as 1.5 booths.

Email is the quickest way to reach me, Kyle@pompanobeachseafoodfestival.com. I can also be reached at 954-638-1475, please leave a voicemail if I am not available and I will return your call as soon as possible. Please review attached pages with pictures of our different vending areas and zones. You may submit your application and payment by email, fax, or mail. (email preferred) All vendor areas will be lit up at night for public safety, we recommend bringing battery powered lights to light up your product and booth at night- electricity is not available. Being near the beach, we are prone to windy weather- you can rent a tent through Elite Tent Company, 305-374-5227. If supplying your own tent, be sure to bring heavy weights to secure your tent- many vendor spots do not allow for tent stakes into the ground.

HOURS	Friday,	5PM-10PM
	Saturday	10AM – 10PM
	Sunday	11AM – 8PM

Look forward to another great year in Pompano,

Kyle Good

Kyle@pompanobeachseafoodfestival.com

www.pompanobeachseafoodfestival.com

Phone: 954-687-5225

Fax: 954-570-7786



BOARDWALK VENDOR APPLICATION & CONTRACT 17

NOT FOR FOOD VENDORS - CALL FOR FOOD VENDOR INFO

APRIL 28-30, 2017

MUST BE FILLED IN COMPLETELY AND SIGNED

COMPANY NAME: _____ TELEPHONE: _____

ADDRESS: _____ Date: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY REPRESENTATIVE: _____

FLA SALES TAX# (IF APPLICABLE): _____

E-MAIL: _____ (Primary Method of Communication)

SEE BACK OF CONTRACT OR 2ND PAGE FOR TERMS AND CONDITIONS. - ONLY ITEMS APPROVED BELOW BY MANAGEMENT MAY BE SOLD OR DISPLAYED. Management reserves the right to refuse sale or display by vendor of any product, or service for any reason whatsoever. Management reserves the right to make changes in location assignment at any time before or during the festival if, in their sole discretion, it is in the best interest of the FESTIVAL to do so.

RATE (INCLUDES FL SALES TAX): POMPANO CHAMBER MEMBER: \$344.50; NON-MEMBER \$397.50

Booths 63-72 include tent rental, there is \$100 premium for these spaces

Booth 88, 119, 132, 155 are 16' wide and billed as 1.5 Booths

LOCATION PREFERENCE: Indicate Grass or Pavement, Preferred Vendor area and Vendor Zone

Grass _____ Pavement _____ NUMBER OF SPACES _____ x \$ _____

North _____, Central _____, South _____ **TOTAL SPACE COST: \$ _____**

Preferred Vendor Zone, 1-17 Only (see individual vendor area layouts)

FULL PAYMENT
REQUIRED WITH APPLICATION

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

EACH SPACE MEASURES 10' x 10' - DISPLAYS ARE SET ON GRASS OR ASPHALT, NO TENTS OR FURNISHINGS ARE PROVIDED

YOU MUST LIST ALL ITEMS, PRODUCTS OR SERVICES THAT WILL BE DISPLAYED OR SOLD.

SPACES ARE CONFIRMED UPON ACCEPTANCE BY MANAGEMENT & RECEIPT OF SIGNED APPLICATION, PAYMENT AND REQUIRED DOCUMENTATION

TO BE COMPLETED BY SHOW OFFICIAL

SPACE ASSIGNED: _____

APPROVED ITEMS: _____

BY: _____

TITLE: _____ DATE: _____

TO BE COMPLETED BY EXHIBITOR

Application for the above space is submitted in accordance with the terms & conditions on the face and reverse side or 2nd page of this contract. Application must be filled in completely. Changes in space size or assignment may require an adjustment in the total cost as shown on this application. Such changes will be confirmed by invoice.

_____ AUTHORIZED SIGNATURE

TITLE: _____ DATE: _____



*Fill Out & Return with
Credit Card Authorization Form
or Check Made Payable To:
The Pompano Beach Seafood Festival
(Fax, Mail, or Email)*

Good Event Management

P.O Box 50025
Lighthouse Point, FL 33074
954/687-5225 Fax: 954/570-7786
Kyle@pompanobeachseafoodfestival.com



2017 POMPANO BEACH SEAFOOD FESTIVAL CONTRACT FOR EXHIBIT SPACE

THIS AGREEMENT, entered into on the acceptance date shown on the reverse side by and between the POMPANO BEACH SEAFOOD FESTIVAL CORPORATION (hereinafter referred to as FESTIVAL) and the exhibiting company (hereinafter referred to as VENDOR).

WITNESSETH: For and in consideration of the rental sum identified on the reverse side as ("TOTAL ALL SPACE") including the covenants and agreements herein, and the faithful and timely performance by VENDOR of such agreements covenants, FESTIVAL hereby grants to VENDOR the right to use the confirmed space designated (see reverse side) for the time and period indicated for the installation, display, and removal of approved exhibit material and for no other purpose.

This agreement is made and entered into upon the following terms and conditions which are mutually agreed upon by both parties.

1) All decisions regarding space assignment, nature and style of display, management before, during, and after FESTIVAL hours; interpretation and enforcement of rules and regulations including such amendments and further rules and regulations as may be considered necessary for the proper conduct of FESTIVAL and all other matters pertaining to the FESTIVAL shall be made by the Board of Trustees of the FESTIVAL or their duly appointed representatives.

2) Neither the FESTIVAL, Greater Pompano Beach Chamber of Commerce, The City of Pompano Beach, the Pompano Beach Fishing Rodeo, the John Good Company, Inc., or their representatives shall be liable or responsible for any injury to VENDOR or their employees or their guests or visitors while within the confines of their space or spaces contracted for by VENDOR; nor shall said parties be responsible for the loss of any goods from any cause whatsoever while in the same or in transit to or from the FESTIVAL, while they are in the display area. VENDOR agrees to indemnify and hold harmless the FESTIVAL, the Greater Pompano Beach Chamber of Commerce, The City of Pompano Beach, the Pompano Beach Fishing Rodeo, the John Good Company, Inc., or their representatives from any and all claims whatsoever for personal injury to himself, employees or others arising out of or from the use of or occupancy in the spaces contracted. A certificate of insurance naming the FESTIVAL as an additional insured must be supplied to the FESTIVAL upon request.

3.) Neither the FESTIVAL, Greater Pompano Beach Chamber of Commerce, The City of Pompano Beach, the Pompano Beach Fishing Rodeo, the John Good Company, Inc., or their duly appointed representatives shall have any liability whatsoever for any adverse affect on the FESTIVAL or the VENDOR from any occurrence, including but not limited to fires, strikes, governmental intervention, weather or other acts of God or forces of nature, defaults of suppliers or vendors, or any other occurrence beyond the reasonable control of FESTIVAL. It is further agreed that any decision by FESTIVAL regarding the conduct or cancellation of the FESTIVAL as a result of such occurrence shall not create any liability on the part of FESTIVAL, the Greater Pompano Beach Chamber of Commerce, The City of Pompano Beach, the Pompano Beach Fishing Rodeo, the John Good Company, or their duly appointed representatives to the VENDOR except that if the VENDORS space has not been made available to the VENDOR a refund of any fees paid will be made after a pro rata share of FESTIVAL expenses is deducted. It is further agreed that FESTIVAL shall have sole discretion to change or adjust the hours or days of the FESTIVAL, or the times that the VENDOR is allowed access to the FESTIVAL. Such change in hours shall not be considered a breach of this agreement or constitute grounds for any refunds to be made by FESTIVAL to the VENDOR.

4) All applicable electrical, fire, and health department regulations and all city, county, and state and federal laws must be complied with. Vendors can expect authorized inspectors to be on hand to enforce applicable laws and regulations. VENDORS are solely responsible for all applicable inspection fees.

5) VENDOR may not sub-lease, assign or apportion their space. No more than one firm may exhibit in a single space. VENDOR shall conduct business only within the confines of their space. Space shall be manned during all FESTIVAL hours. VENDOR assumes all liability for any damage caused by the VENDOR or the VENDOR'S employees to the grounds, property, or equipment of the City of Pompano Beach, the Festival, or its duly appointed representatives.

6.) It is the sole responsibility of the VENDOR to complete this agreement in full including the section provided for listing products and services that will be a part of the display. FESTIVAL reserves the right to refuse any products or services that are not listed, or which in the sole discretion of FESTIVAL are not considered in the best interest of the FESTIVAL for any reason whatsoever.

7.) VENDOR agrees to set up all displays and products within the time limits set by the FESTIVAL. If VENDOR fails to move in within the prescribed time and VENDORS space is no longer available, FESTIVAL shall not be liable for any refund of payments, and VENDOR agrees that any unpaid balance on this space will still be paid in full by VENDOR.

8.) VENDOR agrees to remove all products, display materials, trailers, vehicles, or other possessions of VENDOR within the time allowed for breakdown. Any such materials left by VENDOR will be disposed of or removed and placed in storage at the VENDORS sole expense.

9) Space payments are not refundable once space is confirmed by the FESTIVAL.

10) **FOOD VENDORS:** FOOD VENDORS must have in force a general liability insurance policy as a food service establishment with a minimum limit of \$1,000,000.00. **FOOD VENDOR MUST SUBMIT TO FESTIVAL A CERTIFICATE OF INSURANCE NAMING THE POMPANO BEACH SEAFOOD FESTIVAL, INC. AS AN ADDITIONAL INSURED WITH THIS APPLICATION.** Only food items approved on reverse may be served. FESTIVAL reserves the right to give space assignment priority to established area restaurants. FESTIVAL also reserves the right to change location assignments of food vendor at any time.

ACCEPTED BY: COMPANY NAME: _____ DATE: _____

SIGNATURE: _____ PRINT NAME: _____



CREDIT CARD AUTHORIZATION

EXHIBITING COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

VISA MASTERCARD AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: _____

ACCOUNT NUMBER: _____ EXPIRATION DATE: _____

BILLING ADDRESS IF DIFFERENT FROM ABOVE 3 or 4 Digit Security Number: _____

ADDRESS: _____

CITY, STATE ZIP _____

CHARGE MY CREDIT CARD AS FOLLOWS:

BOARDWALK VENDOR SPACE: \$ _____

FOOD VENDOR SPACE: \$ _____

OTHER (_____): \$ _____

SIGNATURE: _____

DATE: _____

FAX TO: 954-570-7786

RETURN TO **POMPANO BEACH SEAFOOD FESTIVAL, INC.**

P.O Box 50025 Lighthouse Point, FL 33074

954/687-5225 Fax: 954/570-7786

E-Mail: Kyle@pompanobeachseafoodfestival.com

2017 COMPLETE LAYOUT

NORTH VENDOR AREA BOOTHS 1-62

CENTRAL VENDOR AREA BOOTHS 63-123

SOUTH VENDOR AREA BOOTHS 124-180



NORTH VENDOR AREA BOOTHS 1-62

BEACH



600 CAR
PARKING
GARAGE

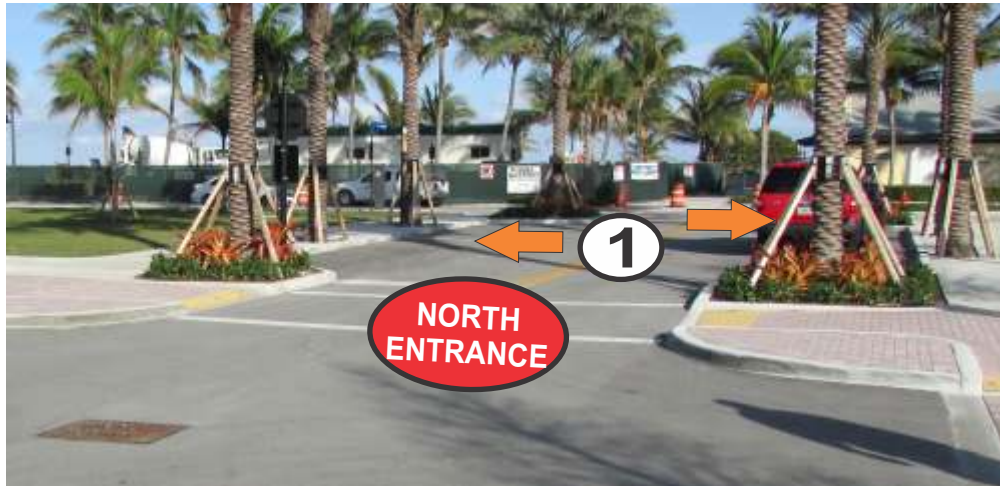
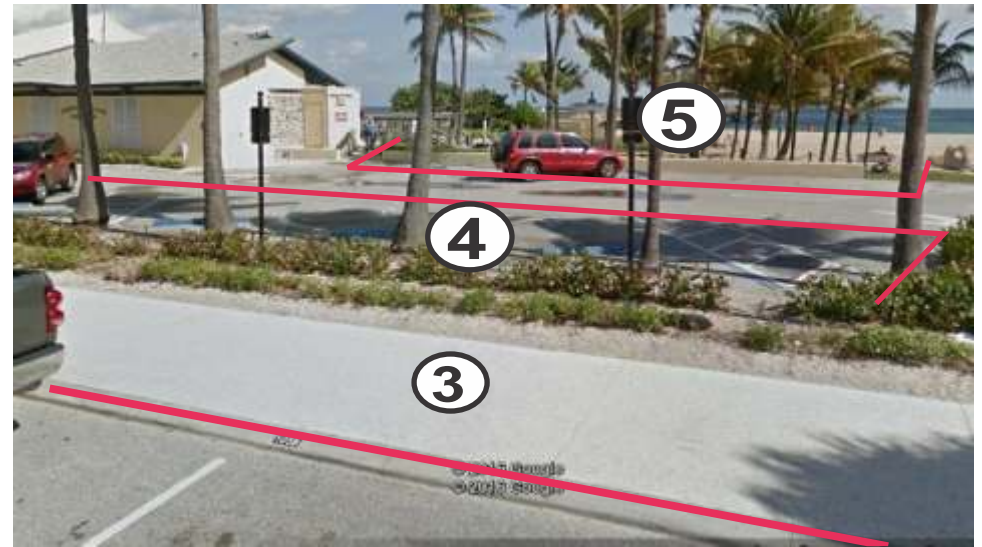
NORTH
ENTRANCE

(PIER STREET)

Vendor Zones

- 1- Booths 1-8; On Pier Street facing North or South
- 2- Booths 9-21; On Pompano Beach Blvd facing East
- 3- Booths 24-32; On Sidewalk facing West
- 4- Booths 33-41: In Pier Parking Lot facing East
- 5- Booths 44-49; In Pier Parking Lot facing West
- 6- Booths 54-62; On pavement (parking spots) facing East

NORTH VENDOR AREA- BOOTHS 1-62



Vendor Zones

- 1- Booths 1-8; On Pier Street facing North or South
- 2- Booths 9-21; On Pompano Beach Blvd facing East
- 3- Booths 24-32; On Sidewalk facing West
- 4- Booths 33-41; In Pier Parking Lot facing East
- 5- Booths 44-49; In Pier Parking Lot facing West
- 6- Booths 54-62; On pavement (parking spots) facing East

CENTRAL VENDOR AREA; BOOTHS 63-123

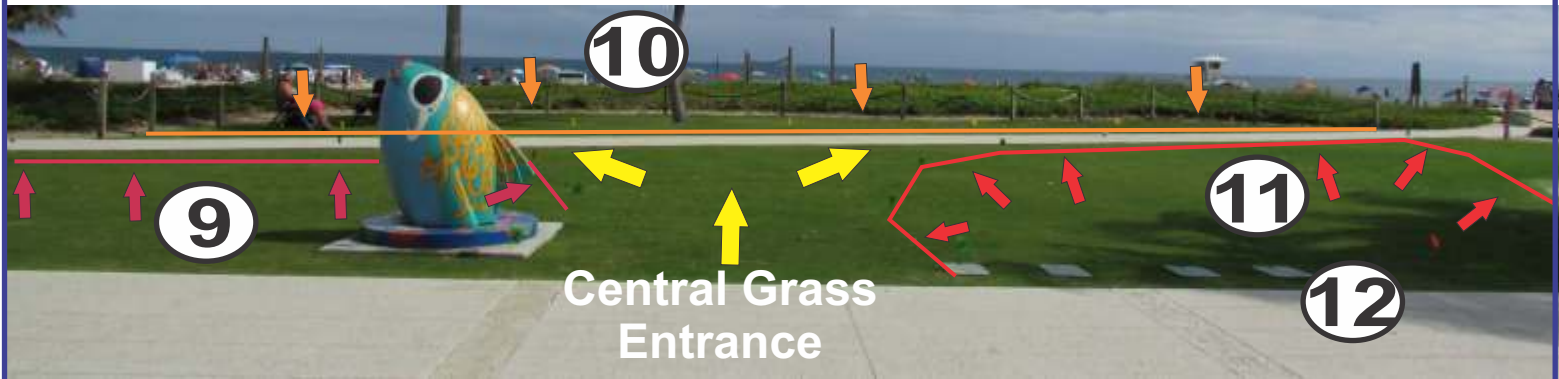
Vendor Zones

- 7- Booths 63-72, 80-87; On Pomp. Beach Blvd facing East
*63-72 include tent rental (\$100 Premium)
- 8- Booths 73-79; In grass facing West
- 9- Booths 91-98; In grass facing East towards sidewalk
- 10- Booths 99-106; In grass facing West towards sidewalk
- 11- Booths 107-117: In grass facing East towards sidewalk
- 12- Booths 118-123; In grass facing West towards Pomp. Beach Blvd.



*63-72 Include Tent Rental
\$100 Premium

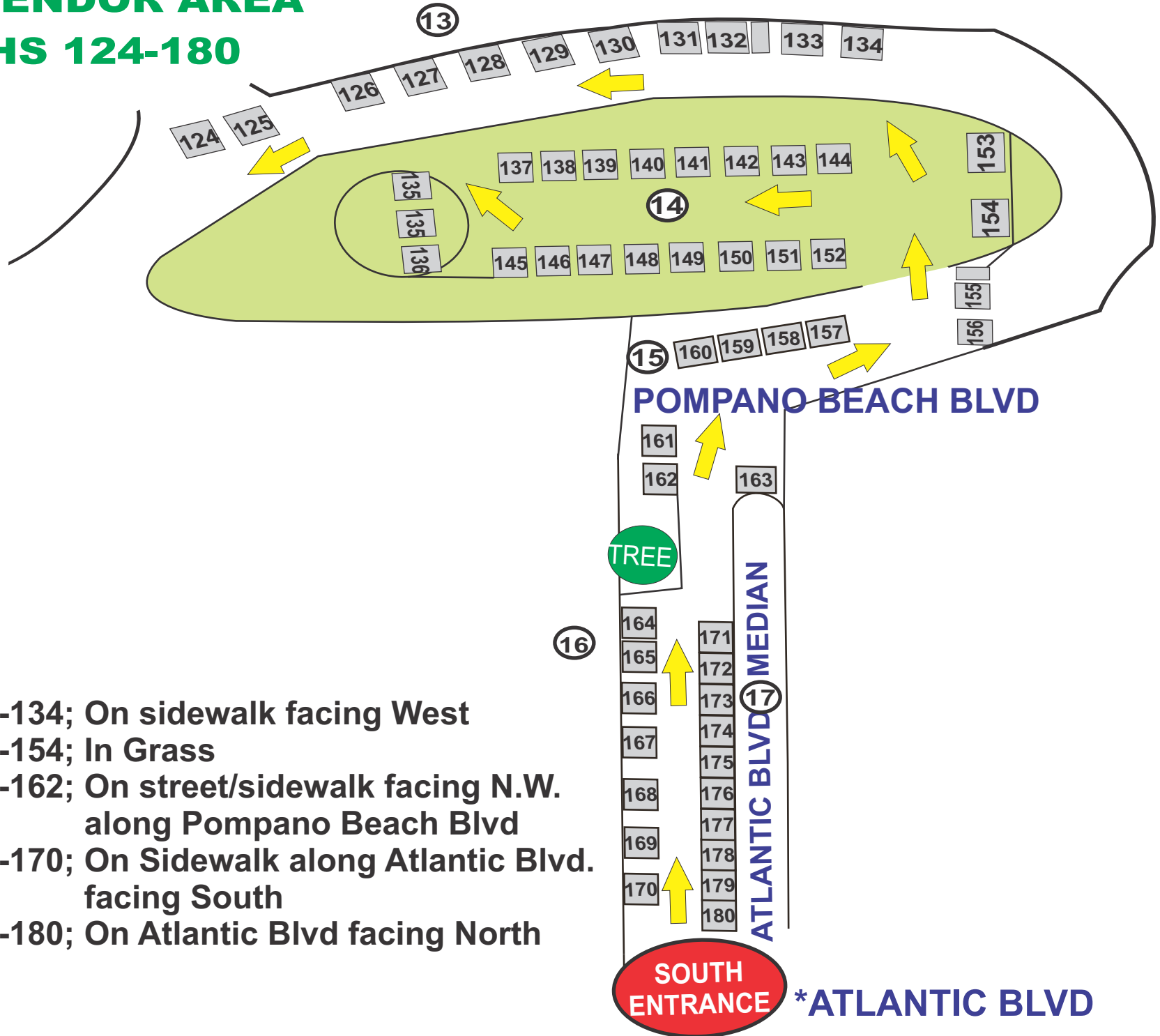
CENTRAL VENDOR AREA; BOOTHS 63-123



Vendor Zones

- 7- Booths 63-72, 80-87; On Pomp. Beach Blvd facing East
*63-72 include Tent Rental- \$100 Premium
- 8- Booths 73-79; In grass facing West
- 9- Booths 91-98; In grass facing East towards sidewalk
- 10- Booths 99-106; In grass facing West towards sidewalk
- 11- Booths 107-117; In grass facing East towards sidewalk
- 12- Booths 118-123; In grass facing West towards Pomp. Beach Blvd.

SOUTH VENDOR AREA BOOTHS 124-180



- 13- Booths 124-134; On sidewalk facing West
- 14- Booths 135-154; In Grass
- 15- Booths 155-162; On street/sidewalk facing N.W.
along Pompano Beach Blvd
- 16- Booths 161-170; On Sidewalk along Atlantic Blvd.
facing South
- 17- Booths 171-180; On Atlantic Blvd facing North

**SOUTH
ENTRANCE**

***ATLANTIC BLVD**

SOUTH VENDOR AREA; BOOTHS 124-180



- 13- Booths 124-134; On sidewalk facing West**
- 14- Booths 135-154; In Grass**
- 15- Booths 155-162; On street/sidewalk facing N.W. along Pompano Beach Blvd**
- 16- Booths 161-170; On Sidewalk along Atlantic Blvd. facing South**
- 17- Booths 171-180; On Atlantic Blvd facing North**