

# GUNES KANTAROGLU

Interaction Designer // Cognitive Scientist

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## Experience

- 2016 **Interaction Designer**  
Philips Design | Health Technology Innovation, Eindhoven  
Designing data-driven healthcare products of the future in the realm of chronic diseases
- 2016 **Interaction Designer**  
CIID Innovation Studios, Copenhagen
- 2016 **Co-founder**  
Binary Futures, Amsterdam  
Co-designed and ran an innovation lab for IKEA focusing on connected and interactive environments and design futures
- 2015 **CIID Studios | Barclay's**  
Industry project - designed speculative future banking services
- 2015 **CIID Studios | IKEA**  
Industry project - designed aspirational products for future smart homes
- 2014 **Service Designer**  
2014 - 2015, Vodafone, Amsterdam
- 2011 **Data Scientist**  
2011 - 2014, Vodafone, Amsterdam



## Expertise

UI/UX Design  
Front End Dev  
Data Design  
Service Design  
Storytelling  
Design Strategy  
User Research  
Statistical Modeling  
Big Data Analytics  
Scientific Research



## Tools

Pen & Paper  
Illustrator  
Photoshop  
After Effects  
Keynote  
Framer.js  
Premiere  
Final Cut Pro  
Ableton  
Arduino  
Processing  
Statistical Software  
Excel  
MySQL



## Education

- 2015 Copenhagen Institute of Interaction Design  
Master in Interaction Design | 2015-2016
- 2008 University of Amsterdam  
MSc. Cognitive Science | 2008 - 2010 | **cum laude**  
Specialisation in behavioral economics and neuroscience
- 2003 University of St Andrews  
BSc. Psychology and Neuroscience | 2003 - 2007 | **cum laude**



## Awards

**IXD Awards 2016** - Finalist in the Engaging Category  
**Core77 Design Awards 2016** - Built Environment Student Honorable  
**Prins Bernhard Cultuurfonds 2015** - Young Talent Award  
**Huygens Scholarship Programme**  
**University of Oxford PhD Scholarship**  
**Responsibility in Gambling Trust Award**



## Process

Field Research  
Interviews  
Brainstorming  
Conceptualisation  
Future Scenarios  
Speculative Design  
Sketching  
Rapid Prototyping  
User Testing  
Concept Development  
Design Strategy