



Connect the P.O.S of today with the technology of tomorrow.

PiCoHub connects any P.O.S to the PiCoRetailCloud. It's a simple plug-in and play device that works with any cash register to unlock your sales data in real-time. Now you can avoid the pitfalls of introducing new P.O.S into a store, such as the cost of technology, time, training and support.



Transform any P.O.S into a smart, connected system in minutes regardless of the hardware or software on which it runs.



Future proof. The PiCoHub contains a wide range of ports to connect with current and new retail technology including barcode scanners, RFID readers, traffic sensors, digital screens and scales.



Unlock your sales data. The PiCoHub sits in-between your barcode scanner and P.O.S. It can be configured to collect each and every item scanned; scans from customers who present a loyalty or member card; or only those items currently on promotion.



Unite disparate P.O.S systems. See a normalized view of sales data across an entire store network.



Real-time trading data and stock levels. Respond faster and make more informed decisions regarding product choices, promotions, merchandising, store layout, and inventory management.



A gateway for connecting new technologies to the P.O.S.

How it works

The PiCoHub sits between the device that collects the data (ie scanner) and your P.O.S. To send the data to the server, the cashier simply scans a barcode at the end of the transaction – either the supplied Close Code or the barcode on your customer's plastic or digital card or coupon. PiCo also comes with a configurable auto-close feature to close a sale without needing to scan a code.

All data is securely transmitted to and from the cloud using either ethernet, WiFi or optional mobile broadband.

When coupled with PiCoConnect, PiCoHub becomes bi-directional, so retailers can offer shoppers a personalized price or experience in real-time right at the checkout.



Technical specifications PiCoHub2

SoC	Broadcom BCM2837
CPU	4×ARM Cortex-A53, 1.2GHz
GPU	Broadcom VideoCore IV
RAM	1GB LPDDR2 (900 MHz)
Networking	10/100 Ethernet, 2.4GHz 802.11n wireless
Bluetooth	Bluetooth 4.1 Classic, Bluetooth Low Energy
Power	Micro USB 5.25V @ 2A, 700-1000 mA

Storage	microSDHC
Ports	HDMI, 3.5mm audio-video jack, 4×USB 2.0, Ethernet
Enclosure	Anodized Aluminum (1.5~4mm), Rubber feet
Dimensions	L x W x H = 91.05 x 67.25 x 30 (31.5mm with feet)
Gross Weight	250g / 0.55 lbs
Compliance	CE, FCC, C-tick and REACH

FEATURES

- ✓ Works with any POS hardware or software
- ✓ Sales data sent to the cloud in real-time
- ✓ Scans plastic and digital loyalty cards
- ✓ Upgrade to approved 2D scanner available
- ✓ No P.O.S re-training needed



PiCoHub

+



PiCoConnect

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PiCoCampaign

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PiCoRetailCloud

Visit www.picolabs.co to learn more and find your nearest PiCo Partner.