

The smart alternative to upgrading your P.O.S.

Legacy P.O.S systems are stifling retail innovation. But the cost of replacing or upgrading and training staff on a new system is impractical and prohibitive for many retailers.

The PiCoRetailCloud is a smart, simple and risk free solution that unlocks your investment in P.O.S so you can deliver a customized in-store experience for shoppers, as well as monitor and manage real-time sales performance, stock levels and logistics.

Modernize your retail environment, provide superior shopper experiences, make business decisions faster and with minimal expense.

“We view PiCo’s solution as a simple, low risk opportunity for bricks and mortar retailers to better utilize the agility of the cloud...”

- Retail Industry Lead, Microsoft



PiCoHub



Works with any P.O.S – PiCoHub connects with any P.O.S hardware or software that supports a barcode scanner. No need to upgrade your hardware, install new software or change current cashier practices.



Simple, risk free, easy installation – No need for detailed business cases, system upgrades or big budget approvals. PiCoHub is ready to go within minutes.



Create the ‘store of the future’ today – Use PiCoHub as a gateway to connect legacy P.O.S systems to new retail technology with a minimum of fuss, complexity or cost.



PiCoConnect



Track live store sales – PiCoConnect delivers real-time visibility into shopper data and trends across all stores and on any device.



Make informed decisions – Live insights give retailers the ability to make smarter business decisions on product choices, promotions, merchandising, store layout, and inventory management.



Control your P.O.S remotely and in real-time – Access your stores’ data from any web browser and centrally manage pricing and promotions for any store.



PiCoCampaign



Campaign tools to surprise and delight customers across any digital channel including coupons and loyalty cards in smartphone wallet Apps.



Personalized offers – Deliver rewards and tailored offers at the checkout, to digital signage or to your customers’ mobile phones.



Connect to your own tools – APIs to send PiCo data to your platform so you can centralize your CRM activity.



PiCoHub

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PiCoConnect

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PiCoCampaign

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PiCoRetailCloud

Visit www.picolabs.co to learn more and find your nearest PiCo Partner.