Meeting Objectives:

- Approve June 11, 2020 Meeting Minutes
- Discuss next steps for the Guidelines
- Plan external facing communications
- Hear communication updates from state agencies
- Hear updates from the Early Childhood Community


9:00-9:05am  Welcome and Approve Minutes from June 11, 2020 (Tom Massey)

9:05-9:35am  Guidelines Follow Up & Next Steps (Kristina Heyl)

  - Review draft of Framework website
  - Create videos on the Framework website
  - Plan for submitting tools/examples/research to the Appendix
  - Develop webinar training on Guidelines
  - Trans-creation/Translation of Guidelines Document

9:35-9:50am  Communications Updates from State Agencies

  - Colorado Department of Public Health & Environment (CDPHE) (Nathan Brown)
  - Colorado Department of Human Services (CDHS) Office of Early Childhood (OEC) (Lynlee Espeseth)
  - Colorado Department of Health Care Policy & Financing (HCPF) (Tom Massey)

9:50-10:05am Communication Updates during COVID-19 (Kristina Heyl)

10:05-10:20am Subcommittee Equity, Diversity and Inclusion Discussion (All)

10:20-10:25am Public Comment and Member Updates (Tom Massey)

  - RMECC Proposal Submission is Open (Due: Sept 4, 2020)

10:25-10:30am  Next Steps and Final Thoughts (Tom Massey)

Communications Subcommittee Goals:

1. Promote best practices to/with providers, organizations, and programs for communicating about early childhood with parents/caregivers
2. Recognize & support effective communication efforts with parents/caregivers
3. Monitor current metrics/outcomes related to communication and identify gaps in effective communication and messaging resources

Note: Any presentation requested by the ECLC does not constitute or imply an endorsement of the product, process, service, or organization by the ECLC.
The next ECLC Communications Subcommittee meeting is Thursday October 8, 2020 from 9:00-11:00am

**ECLC Communications Charge:** Work with parents, providers and stakeholders to advance appropriate, accessible and timely communication efforts with parents and caregivers throughout Colorado.