

16<sup>th</sup> beyond EMBA program

CEO mindPower Ltd.  
■ Business Consultancy · Leader Development ■

# Peak Performance mindPower™

• Connect Your UNICORN Within •



5 days

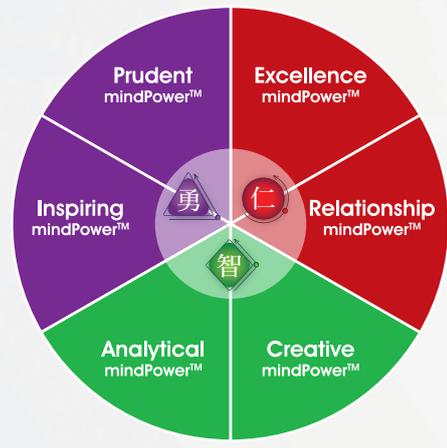
For V-Shape Breakthrough

100%

Personal & Business Growth

3000+

Successful Stories



## Peak Performance mindPower™: Connect Your UNICORN Within

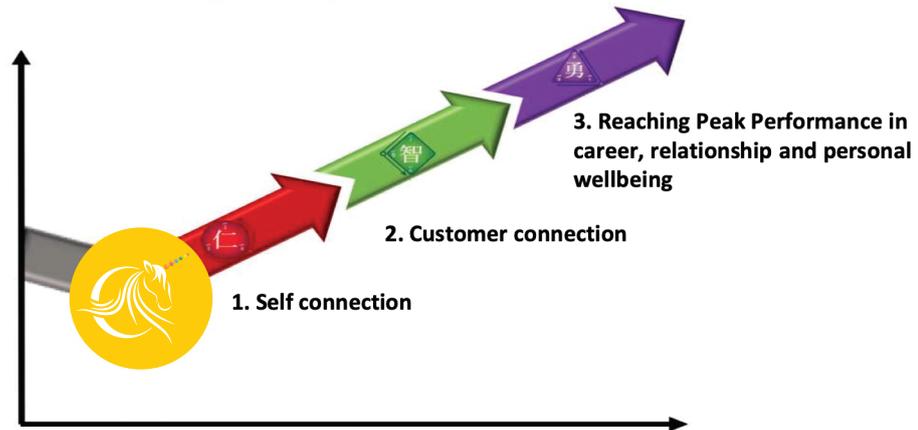
A lot of companies and executives have been eliminated by the pandemic and the change of consumer purchasing behavior. However, we can turn crisis into an opportunity for personal and business to excel and achieve peak performance **with the right mind-set and power tools.**

- As a Senior Executive, do you want to fully unleash your hidden talent to achieve peak performance **with proven success tools and transformational mindset?**
- As an entrepreneur, do you know how to use proven customer segmentation system to engage high value customers for quantum business growth?

### 3,000+ Successful Cases

For the past 17 years, the Peak Performance mindPower™ program which is validated by The University of Hong Kong has empowered over **3,000 senior and middle management** from **100 MNCs and SMEs** across **17 industries** to transform. They have achieved both **personal and business growth** with our quick-win power tools.

### 5-Day V-Shape Breakthrough Program to Achieve Peak Performance



Participants will undergo a 5-day innovative training with 2 personal coaching sessions (see next page for details).

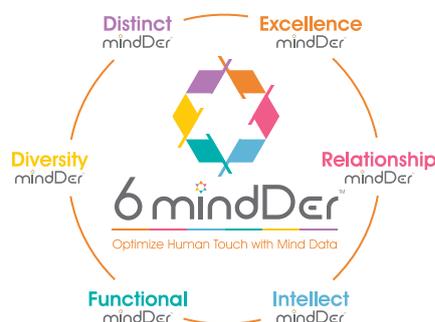
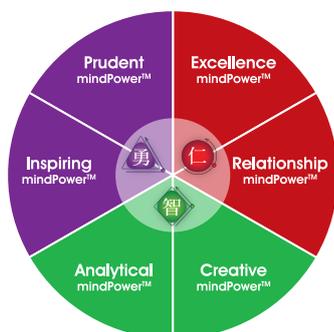
## 2 Proven Breakthrough Tools

### 1. Apply 6 mindPower™ successful tools for Peak Performance

Our **6 mindPower™** integrates Eastern philosophies and Western successful tools supporting you to have inside-out transformation and find your true talent and transform your darkPower

### 2. Exclusive 6 mindDer™ system to engage high value customers

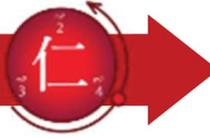
Regardless of your industry and role, satisfying customers' needs is the key to business growth. **6 mindDer™** facilitate you to connect high value customer with the right communication strategy to turn them into your loyal customers. It is an innovative, quick win system that captures customers' mindData™ and thus fulfills customers' hidden needs to achieve instant sales growth. **6 mindDer™ uncovers the "why" behind customers' purchase decision, the missing part of big data!**



## Program Highlights

- 3** Layer V-Shape breakthrough – Personal · Customer · Business
- 6** Quick-win Innovation Tools with Customized Application Exercises
- 2** Personal Coaching Sessions with 3 months V-Shape Breakthrough Support

### Module 1 Connect Your Unicorn Within (Day 1-2)



**Innovate your mind via mindPower™ for instant transformation**

1. mindPower™ & Enneagram assessment
2. Self-transformation strategic kit
3. Strategic winning communication people management kit
4. Leadership Presence & Inspiring Presentation as Top-Notch Leader
5. Exclusive mindPower™ self & business transformation application case studies
6. Find Your True Talent and Transform your darkPower™

#### Individual Coaching Session 1

- 360 personal review with breakthrough goal setting to overcome your blindspots and optimize your strengths
- Inspire & align team vision



### Module 2 Customer Innovation (Day 3-4)



**Master high value customer recruitment and engagement tool to drive immediate and on-going sales growth**

1. Apply innovation tools to develop UVP & immediate one up business strategy
2. Apply 6 mindDer™ system to capture customer behavior, enhance CRM & operations performance to drive business growth
3. Customer Innovation successful case sharing & studies

#### Individual Coaching Session 2

- Provide strategic coaching advise on how to execute the one-up strategy, enlighten new angle on pushing business breakthrough



### Module 3 Reaching Peak Performance (Day 5)



**Master chain-innovation tools to enhance self & business unique competitive edge**

1. Prepare personal & Business Excellence Action Kit and V-Shape Growth Plan
2. Presentation with CEO panel feedback - supporting the participant to achieve peak performance in
  1. Career
  2. Relationship
  3. Personal wellbeing



**To live out your unicorn within!**

## Who Should Attend?

- **Business leaders** who wish to attain peak performance
- **Entrepreneurs or owners of SMEs** who wish to transform themselves and their business
- **Senior executives** who wish to become C-suite executives and turn adversity into growth engine

## Course of Study

Developed by Ms. Annie Leung, creator of the awarded Peak Performance mindPower™ model 17 years ago with constant upgrade and co-facilitated by various renowned CEOs, this program comprises of a 5-day workshop with 2 personal coaching sessions and 3-month support by the Success Support Manager to ensure you to achieve a holistic inside-out transformation.

## Overall Deliverables

Enable participants to master **6 mindPower™ customer growth system** and 6 successful quick win tools via 3 layers transformation to achieve **100% Self, Team and Business V-Shape Growth**

## Clients/Graduates Across 17 Industries

<p><b>Finance &amp; Insurance</b></p>	<p><b>Luxury</b></p>	<p><b>FMCG</b></p>	
<p><b>Real Estate</b></p> <p><b>Construction</b></p>	<p><b>Shopping Mall</b></p>	<p><b>Public Service</b></p>	<p><b>Telecommunication</b></p>

## Program Uniqueness

- Exclusive Business 6 mindPower™ Innovation Tools & Case Studies**  
 Inspire participants with exclusive innovation tools to replicate other renowned companies and your own success with innovation tools in just 6-day
- 2 Personal Coaching to achieve Peak Performance**  
 Personal Coaching sessions with Ms. Annie Leung, who has successfully supported 3,000+ executives to achieve exceptional personal, team and business growth and transformation by reviewing breakthrough goals and commitments on V-Shape Growth Plan
- Free Online Program (worth HKD\$19,800)**  
 Reinforce the learning via 12 hours of online program which is worth HKD\$23,800
- Innovative 30-Day mindPower™ Success Support**  
 Innovative support team to ensure you successfully execute your breakthrough plan in 90-day
- Parallel with Harvard Business School's Authentic Leadership**  
 Core essence of HBS Professor Bill George's famous model will be studied in our module on Self & People Management Breakthrough

# Program Faculty

## Chief Facilitator & Head of Review Board



**Ms. Annie Leung**

Founder · CEO & Corporate Doctor  
CEO mindPower Ltd

- **Creator of the awarded mindPower™ Model & Business Growth mindDer™**
- **Clients across 17 industries:** Christian Dior, Harbour City, HSBC, Shiseido, Prudential, MTR, BOC Life, Wharf Estates etc.
- **Over 20 years' CEO record:** Longman Education H.K. (Managing Director), Warner Brothers Consumer Products (V.P. Greater China), Mattel East Asia Ltd. (Regional G.M. Greater China)
- **China's 30 Most Creative Female Entrepreneurs 2010, China's 100 Outstanding Female Entrepreneurs 2007**

## Peak Performance mindPower™ Review Panel



**Mr. Raymond Ho**

CEO, Vietnamobile Telecommunications

- **Former Head of Marketing, 3HK**

## Co-Facilitator



**Dr. Dimitrios Lenis**

- **Founding Doctor, Hippocrates School of Nutrition**
- **Specialize in Human Science for Peak Performance**

## Co-Facilitator



**Ms. Katie Tang**

- **Personal and Business Abundance Coach**
- **Founder & Director, KSuperwellness**

## Peak Performance mindPower™ Success Journey 3-Month Continuous Support and Breakthrough



5-day workshop



Private Coaching  
x2



3-Month Success Support  
&  
mindPower™ Success  
Audio

- **Regular follow-up by our facilitators to provide need based support**
- **Free mindPower™ Success Audio, to optimize your mindPower™**

# Testimonials

“Annie’s mindPower™ model does a great job of helping talented people to structure their thinking and actions, to get the most out of every situation. It will certainly be helpful for a lot of people looking to start out in business or to raise themselves to the next level.”



**Dr. Allan Zeman, Former Chairman of Ocean Park  
Chairman of Lan Kwai Fong Holdings Ltd.**



“Annie’s acute and profound insights will empower CEOs and executives with invaluable wisdom and assist them to transform.”

**Ms. Poman Lo, Vice-Chairman  
Regal Hotels International Holdings Ltd.**

“I highly recommend Annie’s program for personal development & breakthroughs.”



**Mr. Soren Ravn, Regional CEO Development Markets  
Carlsberg Asia**



“Annie’s innovative program & BGm™ tools enabled me & my team to speed read different types of customers with 6 in 1 on-target services. This greatly enhanced our sales hit rate and customer satisfaction which I believe is what all industries need!”

**Ms. Karen Li, Retail Director - Macau  
Christian Dior Couture**

“Management programs in the past were all teaching the similar sets of theories, but this one is set to cater to the needs of its participants. It enables me to identify my true self and align with my abilities. This is definitely one of the best programs I have ever attended.”



**Ms. June Lam, Chief Executive Officer – HOME+  
Hong Kong Broadband Network Limited**



“To be an A class CEO, we need to establish a structured system and strategy to build the business; on the other hand - truly understand our own blind spots, ride on our strength and turn weakness into driving force to transform oneself and the business. I achieved all that through Annie’s program”

**Mr. Andy Ann, Founder  
NDN Group**

“With Annie’s coaching and her strategic visions, I’ve successfully rebranded and revamped my company. The brand awareness and sales of my company increased by 50% and 30% respectively. The value of engaging Annie to be my executive coach and business consultant is far beyond my expectations. Attending Annie’s mindPower™ program was indeed life enlightening.”



**Mrs. Pat Ma, Founder and Former CEO  
Bodibra**