



BOOTH EXHIBITION REGISTRATION

The Expo at the Giro di San Diego Gran Fondo. Dates:

Required - Saturday, October 21, 2017

Optional - Sunday, October 22, 2017

Location: Kit Carson Park, 3333 Bear Valley Pkwy, Escondido, CA 92025

Booth hours: From **10:00 am to 4:00 pm.**

1,000 Participants expected

Southern California meets Italy at the Giro di San Diego Gran Fondo, a celebration of cycling, food, and San Diego's North Coast. Held at Kit Carson Park in Escondido, CA, the festival features five mass-start, timed cycling events for road and mountain bikers, and the Bike & Fitness Expo. The Bike and Fitness Expo at Fletcher Cove attracts event attendees, locals, and families. With the vibe of a California street fair and generous booth space, it's a terrific option for artisans, cycling companies, bike shops, massage and chiropractic businesses, and more.

All vendors are required to participate Saturday for the expo during registration however if you would like to stay to catch the returning riders please feel free to stay another day for no additional charge.

If you are interested in reserving a booth in the Bike & Fitness Expo space, please email this form to Jennifer Nanista: jennifer@kozevents.com or fax to 1-310-744-0000

Business Name: _____ Industry: _____

Address: _____ City/St/Zip: _____

Event Contact: _____ Title: _____

Email: _____ Event Day Phone: _____

Fax: _____ Web site: _____

For Profit – Regular Vendor**Non-Profit Vendor****Additional Expo Needs** 10 x 10: \$250 10 x 10: \$200 Tent 10x10: \$75 10 x 20: \$350 10 x 20: \$250 Extra Table: \$10 each 10 x 30: \$400 10 x 30: \$300 Extra Chair: \$5 each

Each 10x10 space includes 1 table & 2 chairs

Booth space will not be reserved until full payment is received. All vendors are allowed to include any brochures of their products in the participant bags free of charge. Printed materials must be shipped to arrive at race headquarters, located at 17897 Camino Del Roca, Ramona, CA 92065, by October 14th. 1,000 copies are required for submittal.

Other Exhibitor Info: Selling products: Yes No Sample food / Beverage: Yes No Add my logo and company link to your event website: \$200 (Will list for 6 months after event)

Total Expo Cost: \$_____

Payment Info. **Check:** Mail & Payable to GranFondo Cycling Tours
9939 Hibert St. #105
San Diego CA 92131 **Pay Pal account:** tobias@granfondocyclingtours.com **Credit Card** (please print legibly):

Name on Card: _____

Card type (circle one): Visa / MasterCard

Card number: _____ - _____ - _____ - _____

Billing Address: _____

City: _____ State: _____ Zip: _____

CVC code: _____ Exp Date: _____

Amount to Charge \$ _____

Signature: _____



Details:

All requests for an exhibitor space must be held with a credit card to ensure the space is held. Full payment is required for all vendors within 2 weeks. Booth locations will be determined after receipt of completed application and full payment.

Spaces are first come first serve

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Cancellation 2 weeks prior to event a 50% cancellations fee will apply.

Cancellation 1 week prior to event a 75% cancellation fee will apply.

Cancellation within 1 week will be charged in full.

It is agreed that the event host Granfondo Cycling Tours Inc. or any affiliated companies or individuals are not liable for any injuries, or responsible for any lost, stolen or damaged items.

Upon submission of agreement, Granfondo Cycling Tours will provide vendor with all sales and health permit information. It is the vendor’s responsibility to acquire such permits and follow all respective permit rules and regulations.

Sponsor agrees that it will defend, indemnify, and hold harmless Koz Events, Granfondo Cycling Tours, its owners, employees, officers, directors, agents, and volunteers from any claims, actions, or causes of action in any way arising from this agreement or from any Event arising from this agreement regardless of fault. Sponsor additionally agrees to maintain a policy of general liability insurance of not less than \$1,000,000, and to name Koz Events & Granfondo Cycling Tours, and any entity associated with the venue as an additional insured under this policy. Sponsor agrees that this policy will be primary with respect to any claims arising from or related to the Event.

Full disclosure of each exhibiting client’s booth partners is required. Co-opting or sharing a booth space is prohibited without prior written consent.

All photos taken during the expo of the vendor and all vendor staff may be used for promotional purposes.

Final vendor instructions will be emailed out 1 week prior to event date.

By Signing below, I acknowledge that I have read, understand and agree to these rules and regulations.

Signature: _____ Date: _____

Title: _____

