



california
PIZZA KITCHEN

Industry

Food Services / Hospitality

Annual Revenue

\$650+ Million

Employees

13,000+

Country / Region

Global

Customer Profile

Operates over 250 casual dining restaurants in more than 30 states and 11 countries that specialize in gourmet pizzas and innovative cuisine with a signature twist that's globally inspired yet distinctly California.

“Love it! The product has only continued to grow and evolve since we have become customers. We are very excited about the partnership we have built that is fueled by innovation and building creative (often non-typical) strategies to really make an impact on our business...”

Shannon Kirk
VP of People, Organizational Development & Infrastructure



THE RESULTS (OVER 12 MONTHS)

7 million

minutes spent on Calibrate

12,000

pieces of content shared

3.7

million page visits

Global - connects all employees

Personalized to individuals and locations

Interactive and highly social

THE BUSINESS NEED

California Pizza Kitchen (CPK) needed a unified online platform to further empower and engage their dynamic, vibrant culture, while at the same time driving new efficiencies in the organization and communicating operational aspects of their business. In particular, CPK was looking for a solution that would connect all employees from all locations to network, create/share ideas, get involved in the company and the community, and inspire & applaud one another. Further, CPK needed a one-stop-shop for employees and managers to quickly and easily access personalized resources, content, and transactions.

Objectives

- Provide a means to leverage and grow their already thriving corporate culture; encourage deeper connections, further participation & knowledge sharing
- Connect employees across all locations to personalized content and resources specific to both the organization and the employee's particular location
- Drive efficiencies by automating and streamlining HR processes

THE SOLUTION

CPK deployed Calibrate - a visually stunning yet robust destination point for all employees. The highly branded and easy to navigate site allows CPK's employees to share their passion for the organization and connect with one another. Calibrate is home to vibrant discussion communities, idea boards, rich employee profiles, fresh content such as a CEO blog, videos, photos, local store information, recipes and the newest menu items (& ideas), manager tools and much more.

- AskHR Real-Time Decision Support
- Communications / Content
- Compensation Management
- Online Pay Statements
- Performance management
- Social Communities
- Vibe HCM Mobile App