

HOW SOCIAL TECHNOLOGY IS IMPROVING PRODUCTIVITY

Aberdeen research shows that the Best-in-Class are significantly more engaged in the use of social technologies in their organizations and are experiencing higher levels of productivity (as measured through operational efficiency). Here are some of the ways in which they are using social in their organizations to drive real business results.



Best-in-Class companies are:



as compared to All Others.



Read the full report: [Social in HR: Embedding Social into HR Systems and Processes, July, 2015, Aberdeen Group](#)

The bottom line: Organizations that embed social into HR processes and deploy an HCM with full social capabilities are poised to capitalize on the collective intelligence of their employees resulting in higher levels of organizational productivity and revenue.