

ALEXANDRA GELLER

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PERSONAL PROFILE

I am always fascinated with the impact design can make in your daily life. As a passionate problem solver, I value the process of understanding the user, researching inspiration, and ideating different design styles. I am always excited to learn something new or travel somewhere new. Currently searching for an exciting and challenging job that will enhance my design skills and allow me the opportunity to continue exploring.

EDUCATION

University of Wisconsin-Stout
B.F.A in Graphic Design and Interactive Media
Minor: Business Administration
[Graduation Date](#) May 2016

WORK EXPERIENCE

Memorial Student Center
Graphic Designer, [June 2014 - Present](#)

Develop branding identities for events, create posters, digital icons, brochures. Collaborate with a team of student designers to successfully create marketing materials.

University Dining Services
Retail Manager, [May 2013 - Present](#)

Effectively managed and supervised 6-9 workers per shift. Consistently performed quality work and hold myself and team to high standards. Reputation for being positive and collaborative.

Boys and Girls Club of The Greater Chippewa Area
Design Intern, [June 2014 - May 2015](#)

Design and edit flyers, postcards, event logos. Communicate through email and established personal deadlines.

SKILLS & INTERESTS

Illustrator	UX Design
InDesign	Environmental Design
Photoshop	Packaging
HTML + CSS	Branding
Dreamweaver	Screen Printing
Premiere Pro	Photography

INTERNATIONAL

Italy, [May 2013-June 2013](#)

Photographed scenery, architecture, and candid real-life moments. Designed a photobook documenting the experience.

Holland & Belgium, [July 2015](#)

Worked with professional designers on three workshops. Each of those workshop pieces will be produced into a publication.

AWARDS

The Dieline | US-ie: Monopod & Carrier [December 2015](#)
Packaging Of The World | US-ie: Monopod & Carrier [December 2015](#)
Packaging Of The World | Mission Monarch [December 2015](#)
ACUI Conference | Involvement EDGE Branding [November 2015](#)
Chancellors Award | UW-Stout [May 2013, Dec. 2014, May 2015, Dec. 2015](#)
Best Of Design Show | UW-Stout [March 2013, January 2016](#)

INVOLVEMENT

Member of ALGA Minnesota [2011-Present](#)
Pepper Magazine Contributor [Sept 2015-Present](#)
Monster Drawing Rally Participant [May 2015](#)
Madison UX-Design Conference [June 2015](#)
Dining Services Advisory Board [Sept 2015-Present](#)

*References available upon request.