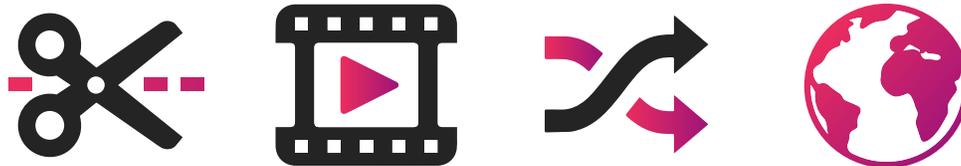




CLIP SOCIAL™

LIVE STREAM SOCIAL CLIPPING



About

The ClipSocial cloud can capture virtually any live video stream as well as satellite and fiber video feeds of your event.

Our live editing team clips your most important, viral-ready moments and shares them as HD Video, GIFs or still images with your social networks, in near-real time.

Our optional transcription service embeds closed captioning into your video stream, making real-time video transcripts available and helping you publish instantaneous speech text alongside your social media posts. This instant transcript can accelerate your coverage by media and bloggers, who can more easily publish stories while the subject is trending. The embedded text also increases searchability for our editors, speeding up new clip posts as memes and trends develop.

The CS cloud can also transcode your clips and deliver them to your private FTP site within minutes, for quick posting on your website or direct distribution to other media channels.

Capture

ClipSocial is a full-feature service that supports capture and transmission of your live event content, whether that requires cameras, encoders and technicians in the field or simply routing your existing live IP stream, satellite or fiber video feed into our cloud servers.

We can quickly set-up capture, clipping and sharing services for a single event, or establish a scheduled multi-event service that ingests, posts and archives your event content continuously. Our optional transcription service can also embed and capture closed captioning, providing enhanced services such as real-time video transcripts and text-searchability of both live and archive content.

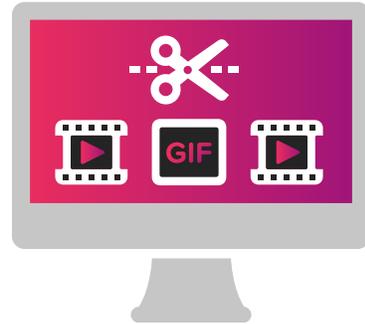
ClipSocial is designed to instantly amplify the social value of live event content. It can also capture sponsor and client branding, event graphics and other pre-produced material, which can be packaged with live content for greater social amplification.



Create

ClipSocial editors collaborate with your communications, marketing and social media teams to prepare and select the most valuable moments of your live event, as the event is in progress.

The CS live editing teams can work on-site or remotely, providing login or email-accessed previews of clips and social post content for your approval, which can then be queued for immediate or scheduled publication.



Clip package templates can be created to quickly add sponsor or event branding across all your social posts. Once captured on ClipSocial, your live content can be re-clipped and repackaged in as many versions as your social and marketing channels require.

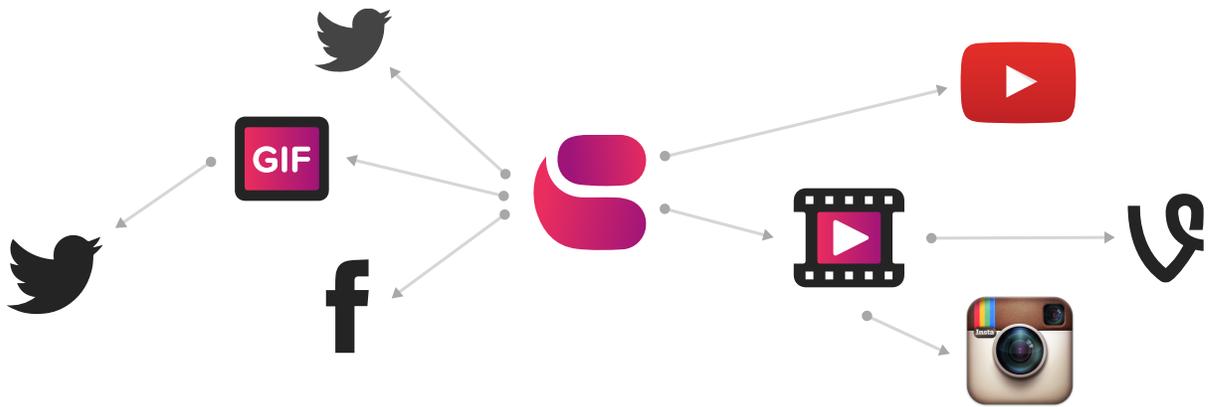
The CS cloud also supports automated workflows to instantly transcode your approved clips for direct delivery to any private cloud archive, FTP or remote server site that you prefer, including DropBox, Google Drive and Box.net.

Share

Rapid social distribution of live event clip content is the core purpose of ClipSocial. CS allows you to own the viral moment as well as the audience that is built from your most timely and popular live event highlights. With the right creative prep, you can share key live moments within seconds of when they occur or go back and re-clip important segments quickly while they are still trending on social media.

The ClipSocial platform can be preloaded with an unlimited number of your social accounts. It provides built-in functionality to post to Twitter, Facebook and YouTube, and established workflows to push content to Vine, Instagram and a growing list of popular social channels.

Approved clips can also be transcoded and delivered to your preferred cloud storage, FTP or private remote server locations. These delivery workflows can be automated for rapid distribution of content to your web team as well as outside media channels. Your content can also remain as a dynamic archive on the ClipSocial server, enhanced with text-searchability through our optional transcription service.



Book A Free Demo

ClipSocial is a sophisticated enterprise-level professional service. It's near-real time social clipping capability provides extraordinary ROI at a very competitive cost. As obvious as the value of CS may be, its implementation is unique to each client and event.



To see the system in action and learn how to leverage ClipSocial to maximize the reach and amplification of your events, please contact our sales team to schedule a live demo at your earliest convenience.

[BOOK A DEMO](#)