



# CAPABILITY STATEMENT

2016

# LINCHPIN ENVIRONMENTAL

Linchpin Environmental provides environmental approvals and community engagement services to both Government and private sector organisations. We work with clients in high performance teams to manage risk, meet tight timelines and get better outcomes when environmental and community issues are central to a project's success.

We add value at all stages of infrastructure and other major projects, including:

## Project Development

We work with our clients to fully identify risks and understand potential environment and community issues. We identify priorities, stakeholders, opportunities and constraints, and work with our clients to confirm options for their projects. Our work contributes to defining the scope of a project and identifying the best solutions to complex challenges.

## Project Assessment

We communicate the benefits of each project, and consult with key community and regulator stakeholders. We ensure that environmental assessments are well scoped, and that environmental and community issues are addressed to meet or exceed stakeholder expectations, and so secure project approval.

## Project Delivery

We work with our clients to avoid, minimise or mitigate environment and community impacts during construction. We ensure that stakeholders are kept informed throughout the project delivery phase. This ensures that environment and community conditions of approval are met, and that complaints and delays are minimised.

## Project Operation

We engage with community and regulator stakeholders during project operation, and provide monitoring and compliance services. This can help maintain positive working relationships with stakeholders and regulators, and ensure any legal requirements continue to be met.

**Linchpin Environmental is prequalified for provision of services to the NSW Government under the scheme administered by the Department of Finance, Services and Innovation.**

**Both of our Principals are Full Members of EIANZ.**

## LINCHPIN

'lɪn(t)ʃpɪn/  
noun

1. a pin passed through the end of an axle to keep a wheel in position
2. a person or thing vital to an enterprise or organisation
3. something that holds the various elements of a complicated structure together
4. a central cohesive source of support and stability



# OUR PRINCIPALS

## Jonas Ball

Environmental lead

BSc, MEIANZ

Jonas Ball has over 25 years' experience in providing environmental services for Government and private clients in the transport, water, wastewater, industrial, waste, Defence and land development sectors. This includes all phases of a project's development from initial feasibility studies, development approvals to post-approval management. Jonas is also a technical expert in water quality assessment and management.

Jonas obtained his BSc from Murdoch University in WA, majoring in environmental science and communications. He has also completed studies in environmental management and auditing, sedimentation and erosion control and safety.

Jonas also brings the project and systems management experience of working for a major engineering and professional services consultancy for over 15 years. In his spare time, Jonas is a member of various committees associated with his children's schools, including St Lucy's, a special needs school in Wahroonga. Jonas also has a cattle farm in the Lower Hunter which produces grass-fed grow out steers.



## Faye Woodward

Community engagement lead

BSc (Hons), MEIANZ, CEnvP

Faye is a community engagement specialist with 18 years' experience working on major infrastructure projects. Her experience includes transport, energy, water supply, waste management and property development projects.

Faye was educated in the UK and has a BSs (Hons) degree in Environmental Geography from University College London. She moved to Australia in 1996 and has been living and working in Sydney since then.

Faye is a Certified Environmental Practitioner (CEnvP) and a full member of the Environment Institute of Australia and New Zealand. She was a member of the NSW Division Committee for 13 years and represented NSW on the Institute's Council from 2009 to 2013. Faye also chaired the organising committee for EIANZ's 2012 conference. Faye was awarded the Mary Lou Morris Award in 2012 for outstanding service to EIANZ at a Divisional level.

When not working, Faye enjoys learning about new technology from her two teenaged boys, travelling (she has been to over 50 countries across six continents), exploring Australia's wine growing regions in her campervan, and organising fundraising activities for her local Scout group.



# WHY CHOOSE US?

## We are qualified

Both our Principals hold tertiary qualifications and are Full Members of the Environment Institute of Australia and New Zealand (EIANZ). Faye Woodward is also a Certified Environmental Practitioner. This reflects Linchpin Environmental's commitment to undertaking our work in line with our industry's code of ethics and professional conduct and to continuing professional development.

Importantly for NSW Government clients, Linchpin Environmental is prequalified for provision of services to the NSW Government under the prequalification scheme administered by the Department of Finance, Services and Innovation.



## We are experienced

We have over 15 years' experience of providing environmental approvals and community engagement services to clients from all levels of government and across a range of private sector markets. Our experience includes transport, energy, waste, water infrastructure and property development projects.

We have been senior members of planning and delivery teams. We have a track record of success in adding value to projects through proactively managing stakeholder engagement to secure a social license to operate from communities, and project approvals from regulators.

## We are good at what we do

Whether it is environmental assessments or community engagement, we have the technical background and industry experience to deliver the services and value expected by clients.

We are skilled at having difficult conversations with stakeholders in a tactful, informative and respectful way. These discussions can involve property acquisition, impacts on businesses and changes to local environments.

We are able to integrate the interests and concerns of project stakeholders, including those of regulators and community, with environmental planning, assessment and approval needs.



## **We are exceptional communicators**

We facilitate exceptional communication between project teams and their stakeholders. This involves ongoing dialogue to ensure people have the information they need to provide positive input, which leads to better outcomes for both our clients and their stakeholders. We appreciate the value, knowledge and support that projects can gain from effective engagement with communities and regulators.

We work well in integrated project teams. We are personable and responsive, and working with us is productive and enjoyable.

We receive positive feedback from our clients and project stakeholders about the way we communicate with them.

## **We are industry leaders**

Our Principals are respected professionals within the major projects sector in NSW. They have both held industry leadership roles, are Full Members of EIANZ and continue to contribute to industry best practice.

In 2012 Faye Woodward received the Mary Lou Morris Award for outstanding service to EIANZ at a Divisional level.

We have extensive professional networks across Australia. We build strategic relationships and connections with other providers of niche environmental services that further enhance our team's capacity to deliver outstanding service to clients.

## **We are committed team members**

We understand that major projects require a major commitment from those on their teams. We are good team players, committed to meeting tight timelines and delivering quality service and project documentation. We are flexible in response to the needs of projects and clients, and enjoy working within high performance team environments.



# WHAT OUR CLIENTS SAY ABOUT US

*"I received a lot of positive feedback about Faye in that she was able to make sure all present had a chance to speak and properly be heard, and that as a result our meetings were always productive and worthwhile for everyone involved. If we need a facilitator again in the future, I will definitely be asking Linchpin first."*

Gareth Jones  
NSW Stakeholder Engagement Manager  
**SUEZ Recycling & Recovery Australia**

*"Faye is an experienced practitioner who is able to lead the planning and delivery of productive community engagement activities. She builds and maintains positive working relationships both with her colleagues across integrated project teams and with project stakeholders. She remains calm and professional during difficult conversations, including discussions regarding property acquisition, changes to local environments and impacts on local businesses."*

Edward Scully  
Senior Project Development Manager  
**NSW Roads and Maritime Services**

*"I can vouch for Faye's integrity, reliability, capability and professionalism in working as a key member of an integrated project team. Her dynamic performance in managing community relations and her input into the project decision-making process was valued by her colleagues."*

Rod Jewell  
Assistant Project Director Mardi-Mangrove Link  
**Wyong Shire Council**

*"Jonas prepared the original major project EIS and numerous modifications for our flagship facility. His knowledge and experience of managing and working with high quality technical specialists and regulatory agencies ensured that we achieved optimal approvals to meet our required program."*

Jacob Chretien  
General Manager - Recycled Paper  
**Ora**

*"Jonas as the Environmental Manager for Alliance was integral in the leading the project to achieve outstanding environmental success. He also made an important contribution to Alliance Management Team and displayed knowledge across all aspects of project delivery."*

Tony Dobbin  
Hume Highway Manager  
**NSW Roads and Maritime Services**

## CONTACT US

We would love to hear from you if you are interested in working with us.



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