





WENQIN CHEN .net

UX Designer / Researcher

 wenqinchen.net

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PROJECTS

Berkeley, CA
2015.9 - Now

Product Manager, Designer – Mole-bile Voice

- Led development of an SDK for creating voice UI's for blind smartphone users
- Managed a team of 4; defined product vision, and established research and development requirements
- Overcame shortage of existing voice UI references through creating design metaphors and frequent user testing
- UC Berkeley BigIdeas Competition finalist (9% success rate)

Berkeley, CA
2015.8 - 2015.12

Design Lead, Android Developer – ActFirst

- Created an Android mobile & watch app for crowdsourcing emergency medical response
- Conducted contextual inquiries, persona & scenario creation, and task analyses
- Designed interactive prototypes using Framer.js and invision; resolved design disagreement using user testing
- Coded Android watch UI

Berkeley, CA
2015.1 - 2015.5

UX Research Lead – OpenBAS

- Led usability research of a building management system UI
- Used 6 research methods to cover generative, formative and summative phases of research
- Redesigned UI based on card sorting and participatory design results
- Research findings incorporated into new OpenBAS UI

Berkeley, CA
2014.8 - 2014.12

UX Researcher & Designer – WayFinder

- Created a Google Glass application that helped the blind navigate independently
- Assessed needs of an unfamiliar user group using contextual inquiries, personas, scenarios and usability testing
- Iterated through 3 distinct design concepts, each propelled by user testing results
- Received positive user feedback from final design evaluation

EDUCATION

Berkeley, CA
2016.5 (expected)

Master of Information Management and Systems, UC Berkeley Specialization in **Human-Computer Interaction**

- Graduate Student Fellowship (full tuition waiver)

Ann Arbor, MI
2013.5

Bachelor of Business Administration, University of Michigan Dual Degree in **Bachelor of Arts in Economics**

- David Bunzel Scholarship (outstanding student in economics)

WORK

Berkeley, CA
2015.5 - 2015.9

UX Designer, Front-End Developer @ Berkeley National Lab

- Led design of a web dashboard for managing high-volume scientific supercomputer tasks
- Overcame limited user access through conducting in-depth user research with a small sample
- Coded the front-end in AngularJS, D3, HTML5, CSS3
- Collaborated closely with back-end engineer; app in production use by end of internship

San Jose, CA
2013.9 - 2014.4

Financial Auditor @ Ernst & Young

- Designed and implemented client's first physical inventory audit
- Conducted interviews and observations for warehouse workflow analyses
- Received "Bravo Award for Above and Beyond Contributions"

Ann Arbor, MI
2011.5 - 2011.7

Marketing Intern @ NSF International

- Redesigned NSF's social media strategy by repositioning audience, consolidating accounts, and developing performance metrics
- Collaborated with marketing managers across nine business units and obtained plan buy-in