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Contact: Heather DeSantis

RMD Advertising

614.794.2008

[DeSantis@rmdadvertising.com](mailto:DeSantis@rmdadvertising.com)

## **Family-Friendly Natural and Organic Frozen Food Leader, Continues National Market Expansion**

*Mom Made Foods launches product line in Kroger and Safeway Stores*

**ALEXANDRIA, VA** (May 18, 2015) – Through major market moves this month, [Mom Made Foods](#), the beloved brand behind a growing number of families' favorite line of grocery go-to's, is making mealtime exponentially easier for even more Americans, who are seeking healthier alternatives. The company announced from its Northern Virginia headquarters that by the end of May, its organic and gluten-free product selections will be available in additional retail outlets across the country, including Safeway, Kroger, King Soopers, Ralph's, Smith's, Fry's and Dillon's.

As consumers increasingly demand preservative-free, easy-to-prepare meal options, they are turning to Mom Made Foods, the brand delighted to be delivering what more and more families are craving by bringing its products to the frozen aisles of two more American grocery giants, Kroger and Safeway. Safeway is now offering a number of Mom Made Foods' favorites including, Bean Burrito Munchie, Cheese Pizza Munchie, Chicken and Apple Meatball Bites and Turkey Meatball Bites. Kroger customers can also find the brands' long list of frozen favorites, as well as Mom Made Foods' new certified gluten-free product, the Gluten-Free Cheesy Mac Meal. Offering this new addition to Kroger's line-up allows the brand to reach a broader demographic of consumers, providing nutritious, tasty, quick-prep meal and snack options to families with gluten sensitivities too.

Using USDA-certified organic and antibiotic-free ingredients, Mom Made Foods provides families with healthy versions of bite-size meatballs, macaroni and cheese, spaghetti and other kid-friendly favorites. Mom Made Foods' products also contain nutritious, vitamin-rich vegetables such as cauliflower, sweet potato and butternut squash.

"With the partnerships at Safeway and Kroger, we're able to offer significantly more accessibility across the country to parents who are looking for healthy, convenient solutions to the dreaded dinner dilemma facing today's fast-moving families," added company founder and CEO Heather Stouffer. "Our goal is to continue to broaden access, expand our product line, and create a destination for health-conscious parents across the country by offering organic, antibiotic-free, low sodium, protein rich, and nutritious snacks and meals in the freezer aisle."

Mom Made Foods' products are flash frozen to naturally preserve flavor and nutrients. They contain no artificial preservatives, no trans-fats, and no artificial colors, and they are significantly lower in sodium than their conventional counterparts. All Mom Made Foods' products are made in the USA.

### **About Mom Made Foods**

*Launched at a farmer's market in 2006 by a health-minded mom of two, Mom Made Foods is the Mid-Atlantic's first USDA-organic certified producer of frozen foods for children. Mom Made products are sold in the freezer aisle nationwide in grocery stores such as Giant, Harris Teeter, Kroger, Martin's, Safeway, ShopRite, Stop&Shop, Whole Foods, and more local chains and independent stores.*

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