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Leader in Natural and Organic Frozen Children's Food Continues Expansion

Mom Made Foods Meals and Bites launch into Ahold stores

Alexandria, VA (July 16, 2014) - [Mom Made Foods](http://MomMadeFoods.com), maker of family-friendly frozen prepared [meals](#), [handheld snacks](#) and [meatballs](#), is launching into Ahold retailer stores in mid-July 2014, the company announced from its headquarters in Northern Virginia. Ahold US stores include Stop & Shop, Giant and Martin's Food Markets. In response to increased consumer demand for fresh, preservative-free, convenient foods for children, Mom Made Foods is pleased to be featured in the conventional frozen section of Ahold stores. The Mom Made Foods offering at Ahold includes the newest product addition, "Italian Style Beef Meatball Bites." With custom crafted, bite-sized meatballs, Italian Style Beef Meatball Bites are packaged in 8 oz. cartons, with two and a half servings, giving families the flexibility to serve one or more children a meal-sized portion or as a component of a meal. In addition, Ahold stores will offer Turkey Meatball Bites, Chicken & Apple Meatball Bites, Spaghetti with Turkey Meatballs Meal, Cheesy Mac Meal, Cheese Pizza Munchie and Bean Burrito Munchie. Consumers can use the store locator at MomMadeFoods.com to find the nearest Ahold store carrying Mom Made Foods.

Mom Made Foods nutritious frozen meals and snacks give parents a guilt-free, convenient way to feed kids foods that they love and are good for them. Using USDA-certified organic and antibiotic-free ingredients, Mom Made Foods provides families with healthy versions of meatballs, macaroni and cheese, spaghetti and other kid-friendly favorites. Mom Made products also contain nutritious, vitamin-rich vegetables such as cauliflower, sweet potatoes and butternut squash.

"With Ahold's partnership, we're able to offer significantly more accessibility along the east coast to parents who are looking for a healthy and convenient solution to meal time for their family," added company founder and CEO Heather Stouffer. "Our goal is to continue to broaden access, expand our product line and create a destination for health-conscious parents across the country by offering organic, antibiotic-free, low sodium, protein rich and nutritious foods for kids in the freezer aisle."

Mom Made product lines are flash frozen to naturally preserve flavor and nutrients. They contain no artificial preservatives, no trans fats, and no artificial colors, and they are significantly lower in sodium than their conventional counterparts. All Mom Made products are made in the USA.

About Mom Made Foods

The Mid-Atlantic's first USDA-organic certified producer of frozen foods for children, Mom Made is available nationwide in the freezer aisle of select stores. To find a store near you, please visit <http://www.MomMadeFoods.com>.

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