



IMMEDIATE RELEASE

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Mom Made® Foods Set to Launch New Anti-Biotic Free Frozen Products at Expo West 2013

ALEXANDRIA, VA (March 8, 2013) – Mom Made® Foods is expanding its offering and furthering its commitment to a lifetime of healthy eating, introducing two new items under the product line Mom Made Bites; *Bite-Size Chicken & Apple Meatballs* and *Bite-Size Beef & Cheese Meatballs* at Natural Products Expo West, March 8-10, booth 2796.

Mom Made Bites, the building blocks for many family-centered recipes can be used as meal ingredients or served as sides or starters. With custom crafted, small-sized meatballs, made with anti-biotic free meats, Bite-Size Chicken & Apple Meatballs and Bite-Size Beef & Cheese Meatballs are packaged in 8 oz. cartons, with two and a half servings that give families the flexibility to serve them as meal-sized portions or as a component of a meal.

With the same convenience as Mom Made Meals and Munchies, the Bite-Size Chicken & Apple Meatballs and Bite-Size Beef & Cheese Meatballs are fully cooked and offer an unlimited variety of meal ideas, from mini-kabobs with pineapple, to dipable appetizers, to kid-sized meatball sub sandwiches, to the more traditional pasta and sauce. Mom Made Bite-Size Chicken & Apple Meatballs and Bite-Size Beef & Cheese Meatballs give families a healthier and more child-friendly version of meatballs to incorporate into their meal plan.

“There are very few child-focused meat products on the market that are healthy and taste good,” said Mom Made Foods Founder, Heather Stouffer. “My kids love meatballs, and the decision to introduce the Bite-Size Chicken & Apple Meatballs and Bite-Size Beef & Cheese Meatballs was easy. I feel good about serving these to my own kids and am excited to bring the new flavors to the market, in addition to the Turkey Meatballs.”

The company’s three product lines, Munchies, Meals and Bites are flash frozen to preserve flavor, nutrients, color and natural texture. They contain no preservatives, no trans fats, no added sugars (except for Apple Pie Munchie), no artificial colors and are lower in sodium than their conventional counterparts.

About Mom Made Foods

The Mid-Atlantic’s first USDA-organic certified producer of frozen foods for children, Mom Made is available nationwide in grocery store freezer aisles such as A&P, Duane Reade, Fairway, Food Emporium, Hannaford, Raley’s, Shaw’s, SuperTarget, Sweetbay, Waldbaum’s, Whole Foods and more local chains and independent stores.

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