



Mom Made® Foods Celebrates 5th Birthday by Giving Back at the Del Ray Farmer's Market June 4, 2011

ALEXANDRIA, VIRGINIA May 24, 2011: Mom Made® Foods is going back to where the company was launched to celebrate 5 years in business. The locally based organic and natural food company began selling frozen children's food at the Del Ray Farmers Market in Spring 2006, and is now available nationally. The Mom Made 5th Birthday Celebration will be from 8am-Noon on June 4th.

Marking the occasion with a community celebration to include a children's "Munchie Toss" game and goodie bags filled with local business give-aways, Mom Made will also be selling all five varieties of Mom Made Munchies for a \$1, with the proceeds going to a capital improvement project for the Del Ray Farmer's Market.

"It feels really good to return to the Del Ray Farmer's Market," said company founder Heather Stouffer. "Mom Made is all about real people making real food, and celebrating with other local businesses and our community who have supported us since the start is really exciting."

The company is extending its celebration beyond the June 4th event with in-store specials in June in all Mid-Atlantic Whole Foods stores, the first chain to carry Mom Made Foods.

"We couldn't be happier to welcome Mom Made Foods back to our market," said Pat Miller, the manager of the Del Ray Farmer's Market. "Mom Made is a local success story, and we are so proud of Heather and the company, and very thankful that Mom Made is helping the market with the proceeds of their Munchie sales during the celebration."

Mom Made Foods was founded by Heather Stouffer of Alexandria, VA. With nine frozen meals and snacks for children, using organic, all natural and antibiotic-free ingredients, Mom Made takes the foods kids love and makes them healthier. Available nationally, Mom Made Meals, Mom Made Munchies, and Mom Made Bites give parents a guilt-free way to give their kids the foods they love.

Check out the Mom Made website for tips on raising healthy kids and kid-friendly recipes! For more information, including nutritional information, ingredients, and product photos, visit www.mommadefoods.com. For information about tastings, events and/or product samples, please contact us.

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