



choice organics for children

Mom Made® Foods Expands Organic Children's Meals Offering and Availability

ANAHEIM, CALIFORNIA, March 12, 2010: Mom Made Foods has taken the next step in its commitment to a lifetime of healthy eating, debuting the first of its Meals for Family and an expanded selection of its popular Meals and Munchies for kids.

The Cheesy Mac Meal for Family, unveiled at the Natural Products Expo West trade show, is the first of its kind, a frozen organic meal option in a larger 6-serving (38 oz) family-size package. With two individually trays of three servings each, Mom Made Cheesy Mac Meal for Family gives parents the flexibility to feed more than one child or to enjoy lunch or dinner together with their children. With the same convenience as individually-sized Mom Made Meals, Cheesy Mac for Family is a fantastic complementary side dish or main course.

“Adults are telling us that they love the real flavor, added vegetables and hearty texture of Mom Made’s Cheesy Mac as much as their children,” said company founder Heather Stouffer. “It has always been our belief that a lifetime of healthy eating begins in childhood but is equally important for grown-ups.”

Mom Made also introduced four new options in its selection of its Meals and Munchies, satisfying both meat lovers and dessert lovers with new Apple Pie, Chicken Burrito, and Sausage Pizza Munchies along with a Turkey Meatball Meal.

Established offerings are Cheesy Mac or Fiesta Rice Meals and the Bean Burrito and Cheese Pizza Munchies. Mom Made for Baby, organic purées for babies, are available in broccoli, sweet potato, pear, and apple varieties.

The company’s organic products are flash frozen to preserve flavor, nutrients, color and natural texture. They contain no preservatives, no trans fats, no added sugars (except the Apple Pie Munchie), no artificial colors and are low in sodium.

A USDA-organic certified producer of fresh frozen foods for children, Mom Made is available nationwide through Amazon.com, at SuperTarget and at select leading grocery retailers, such as Whole Foods, Ukrop’s and Giant Eagle Market District.

Check out Mom Made’s website for kid-friendly recipes and tips on raising healthy kids. For more information, including nutritional information, ingredients, and product photos, visit www.mommadefoods.com. For information about tastings, events and/or product samples, please contact us

Contact: Jennifer Mulchandani, media@mommadefoods.com or call 877-512-1800 x9104.