



FOR IMMEDIATE RELEASE

Contact: Alisha Merrow

RMD Advertising

614.794.2008

Merrow@RMDAdvertising.com

Family-Friendly Frozen Food Brand Launches Re-Designed Website

Mom Made Foods Speaks to Health-Minded Parents with Launch of New Website

ALEXANDRIA, VA (February 25, 2016) – [Mom Made Foods](http://MomMadeFoods.com), a leading producer of family-favorite frozen meals and snacks, has re-designed its website to bring new life to the brand's identity. The website has taken on a clean, more usable look that accentuates and complements Mom Made's passion for delivering nutrition, flavor and convenience to families. This fresh, new design represents Mom Made Foods' ability to deliver on its promise of serving America's on-the-go families as they navigate healthier-for-you foods. Live on the brand's website now, the redesign can be seen at MomMadeFoods.com.

Mom Made Foods' celebrates ten years of serving today's families with meals and snacks that offer the essential nutrients needed to live a healthy life. The launch of the new website mirrors the company's dedication to whole foods with clean ingredients – those that are USDA-certified, organic and antibiotic-free. Bright photographs, clear depictions of the Mom Made Foods product and easy navigation are elements that prompt visitors to explore all the company has to offer. The website also includes recipes, a guide to products and nutrition, an introduction of the brand's mission and values as well as a look at the mom and CEO behind the company, Heather Stouffer.

"As our company continues to grow, we are proud to celebrate our tenth anniversary with a fresh, easy to navigate website that highlights all the best Mom Made Foods has to offer," says Heather Stouffer, CEO of Mom Made Foods. "Our passion for offering America's families convenient, delicious meals with the only the highest quality ingredients and no added junk will continue to drive us in the future, as demonstrated by the prominence of our mission on the new website. It is a source of pride and joy every day to know we're making kids healthier and parents' lives easier with Mom Made Foods."

Mom Made Foods provides families with healthy versions of meatballs, macaroni and cheese, spaghetti and other kid-friendly favorites. Mom Made Foods' products also contain nutritious, vitamin-rich vegetables such as cauliflower, sweet potatoes and butternut squash. Featuring products that are flash frozen to naturally preserve flavor and nutrients, each line is void of artificial preservatives, trans fats and artificial colors and is significantly lower in sodium than its conventional counterparts. All Mom Made Foods' products are made in the USA.

About Mom Made Foods

The Mid-Atlantic's first USDA-organic certified producer of frozen foods for children, Mom Made is available nationwide in chain stores such as Giant, Hy-Vee, Kroger, Safeway, ShopRite, Stop&Shop, Wegmans, Whole Foods and more local chains as well as available on Amazon.com.

MomMadeFoods.com
Facebook.com/MomMadeFoods
Twitter.com/MomMadeFoods
Pinterest.com/MomMadeFoods
Instagram.com/MomMadeFoods
Blog.MomMadeFoods.com/