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Frozen Food Brand Heats Up in Celebration of Ten Year Anniversary

Mom Made Foods Turns Ten, Recommits To The Values That Have Brought It This Far

ALEXANDRIA, VA (April 15, 2016) – Mom Made Foods, a leading producer of family-favorite frozen meals and snacks, celebrates its tenth anniversary this year. With Heather Stouffer, CEO and Founder, at the helm, the company has made major strides in the food industry. It has also taken major steps towards educating America's families about nutrition and, more specifically, childhood obesity. Offering consciously crafted meals, Mom Made Foods honors its ten years in service to today's health-conscious parents and children by celebrating the company's history and success as well as by looking ahead with hopeful anticipation of the future.

As a mother herself, Heather Stouffer was unable to find healthy, store-bought alternatives to a home-cooked family dinner. Inspired, she launched Mom Made Foods to offer busy parents convenient, delicious snack and meal options for kids that do not sacrifice taste, quality or nutrition. Over the last ten years, Heather Stouffer has been the voice of Mom Made Foods, guiding the brand to a prestigious position within the food industry. She was named one of *Washington DC's* '40 Under 40' business leaders in 2010 and was a recipient of *Washington Business Journal's* 'Women Who Mean Business' prestigious award in 2014, as one of the top 25 female business leaders in the Washington metro area. Additionally, Mom Made Foods was recognized by the University of Maryland with the People's Choice Award for small, local business in 2009.



"I couldn't be more proud of the role that Mom Made Foods has played over the last ten years in making busy parents' jobs easier and hungry children's meals healthier," shares Heather Stouffer. "As we celebrate our tenth anniversary, how far we've come is part of our inspiration as we seek to take Mom Made from being a leading food brand to becoming a household name."

Contributing to Mom Made Foods' overwhelming success with American families over the past ten years, Stouffer has navigated the challenges of the food industry with grace. She has maintained her commitment to quality ingredients – despite erratic food prices – while keeping shoppers' budgets in mind, was a pioneer in the movement towards nutritious, kid-friendly snacks and meals and has continued to evolve. As a way to cater to children with dietary restrictions, Stouffer formulated the company's latest addition: Gluten-Free Cheesy Mac. Mom Made Foods also expanded its distribution, now delivering to the most respected retailers nationwide.

As consumers increasingly demand preservative-free, easy-to-prepare meal options, they will turn to Mom Made Foods, the brand delivering what more and more families are craving by bringing its products to the frozen aisles of their favorite grocery stores. Consumers can expect additional products from Mom Made Foods that offer even more versatility while still aligning with the company's commitment to USA made food. Stouffer's belief that food can strengthen families, both

in the kitchen and around the table, drives many of the changes that continue to evolve Mom Made Foods as a leader in the category and ensures its place in shopper's homes in the future.

About Mom Made Foods

The Mid-Atlantic's first USDA-organic certified producer of frozen foods for children, Mom Made is available nationwide in chain stores such as Giant Eagle, Hy-Vee, Kroger, ShopRite, Wegmans, Whole Foods, and more local chains and independent stores as well as on Amazon.com.

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