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## **Healthy Frozen Food Brand Now in Hundreds More Freezer Aisles**

*Mom Made Foods Launches into Hy-Vee, Albertsons and Safeway to Serve More Health-Conscious Families*

**ALEXANDRIA, VA (June 7, 2016)** – Through major market moves this month, [Mom Made Foods](#), a leading producer of family-favorite frozen meals and snacks, has made mealtime exponentially easier for even more Americans. The company's organic and gluten-free product selections are now available in Hy-Vee stores in the Midwest, plus Albertsons and Safeway stores in the Southwest at a suggested retail price of \$4.25-\$5.99 for each 5-8 oz. box. The shoppers who put an increased focus on the health of his or her family can now enjoy the quality of Mom Made Foods conveniently at their local grocery store.

As consumers increasingly demand preservative-free, easy-to-prepare meal options, they will turn to Mom Made Foods. Mom Made Foods' favorites, including Mom Made Turkey Meatball Bites and Mom Made Cheesy Mac are now available, allowing the brand to reach a broader demographic of consumers. Each product offered by Mom Made Foods provides nutritious, tasty, quick-prep meal and snack options to health-conscious and ingredient-focused families.

"The Hy-Vee, Albertsons and Safeway partnerships allow us to offer more accessibility to parents and families across the Midwest and Southwest who are looking for healthy, convenient mealtime solutions," said company founder and CEO Heather Stouffer. "Our goal is to continue to broaden access, expand our product line and create a destination for health-conscious parents. All of this will be done by offering organic, antibiotic-free, low sodium, protein rich and nutritious snacks and meals in the freezer aisle."

Using USDA-certified organic and antibiotic-free ingredients, Mom Made Foods provides families with healthy versions of meatballs, macaroni and cheese, spaghetti and other kid-friendly favorites. Mom Made Foods' products also contain nutritious, vitamin-rich vegetables such as cauliflower, sweet potatoes and butternut squash.

Each product is flash frozen to naturally preserve flavor and nutrients. They contain no artificial preservatives, no trans fats, and no artificial colors and they are significantly lower in sodium than their conventional counterparts. Additionally, all Mom Made Foods' products are made in the USA.

### **About Mom Made Foods**

*The Mid-Atlantic's first USDA-organic certified producer of frozen foods for children, Mom Made is available nationwide in chain stores such as Albertsons, Giant Eagle, Hy-Vee, Kroger, Safeway, ShopRite, Wegmans, Whole Foods, and more local chains and independent stores as well as on Amazon.com.*

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