

Yuan Chen

yuan12.com

yuan12.chen@gmail.com

909-786-8982

EDUCATION

New York University, U.S.

Tisch School of the Arts

Interactive Telecommunications Program (ITP), 2018

M.P.S Candidate

Communication University of China

School of Economics and Management

Information Management and Information Systems, 2011

Bachelor of Management

WORK EXPERIENCE

Bank of China

Public Relations Officer

Guizhou, China, 2013-2014

- Organizer and executor of events, forums, activities and enterprise cooperation projects;
- Responsible for advertising plan in the whole city;
- Coordinated brand building, products publicity and corporate culture construction;
- Responsible for planning and designing advertising images and materials.

Bank of China

Customer Manager

Guizhou, China, 2011-2013

- Provided financial service for customer; Developed and maintained good relationships with personal/corporate clients to promote financial products sales;
- Assisted the Sub-branch president with daily operation management; wrote marketing solutions and reports.

Phoenix Television

Product Coordinator, Department of Advertising

Beijing, China, 2010

- Assisted and Coordinated with product research;
- Responsible for data analysis and process monitoring.

Freelance Graphic Designer

2013-2016

SKILLS

Design

Adobe Photoshop, Illustrator, InDesign

Media

Adobe Premiere, After Effect, Audition

Programming

C, Java, SQL, HTML/CSS, JavaScript

Fabrication

Laser Cutting, Woodshop equipment, CNC, 3D Printing, sewing

Physical Computing

Arduino, Raspberry Pi

3D&VR

Unreal Engine, Blender

Language

Mandarin Chinese (Native)

English (Fluent)

EXHIBITIONS

2016 NYU ITP Winter show, New York

2017 NYSCI STEM Nights, New York

2017 Codeland Conference, New York

AWARDS

2013 Annual Staff Star

Bank of China

(total 30 out of 2500)