

Yuan Chen

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EDUCATION

New York University, U.S.

Tisch School of the Arts
Interactive Telecommunications Program (ITP), 2018
M.P.S Candidate

Communication University of China

School of Economics and Management
Information Management and Information Systems, 2011
Bachelor of Management

WORK EXPERIENCE

Public Relations Officer

Bank of China

Guizhou, China, 2013-2014

- Organizer and executor of events, forums, activities and enterprise cooperation projects;
- Responsible for advertising plan in the whole city;
- Coordinated brand building, products publicity and corporate culture construction;
- Responsible for planning and designing advertising images and materials.

Customer Manager

Bank of China

Guizhou, China, 2011-2013

- Provided financial service for customer; Developed and maintained good relationships with personal/corporate clients to promote financial products sales;
- Assisted the Sub-branch president with daily operation management; wrote marketing solutions and reports.

Product Coordinator, Department of Advertising

Phoenix Television

Beijing, China, 2010

- Assisted and Coordinated with product research;
- Responsible for data analysis and process monitoring.

Freelance Graphic Designer

2013-2016

SKILLS

Design

Adobe Photoshop, Illustrator, InDesign

Media

Adobe Premiere, After Effect, Audition, 3D scan, Camera

Programming

C, Java, SQL, HTML/CSS, JavaScript, Node.js

Fabrication

Laser Cutting, CNC, sewing, Woodshop equipment, 3D Printing

Physical Computing

Arduino, Raspberry Pi, Programmable Lighting

3D&VR

3D modeling in Blender, Unreal Engine, Unity

Language

Mandarin Chinese (Native), English (Fluent)

EXHIBITIONS

2016 NYU ITP Winter show, NYC

2017 NYSCI STEM Nights, NYC

2017 Codeland Conference, NYC

2017 NYU ITP Winter show, NYC

2017 Broadway Window Display, NYC

AWARDS

2013 Annual Staff Star

Bank of China

(total 30 out of 2500)