

Laura Cortes

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Portfolio: laura-cortes.com

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Tel: +44 7801546769

Address: E8, London

Employment

Jul. 2014 - Present day: *UNIT9, London, UK*

Position: Senior Creative Strategist/Director

Projects Kind: VR, Websites, Experiential, Installation, Apps

Clients: Emirates, Google, Samsung, 20th Century Fox, Wrigleys, Chevrolet, HP, Visa

Dec. 2013 - Jul. 2014: *UNIT9, London, UK*

Position: UX/UI Designer

Projects Kind: VR, Websites, Apps

Clients: Disney, Johnson & Johnson, HP, Wrigleys

Feb. 2013 - Oct. 2013: *Switch United, Vancouver, Canada*

Position: Graphic Designer

Projects Kind: Websites, Apps

Clients: NFB, Great Pacific Television/Discovery Channel, Omnifilm/History Channel, Force Four Entertainment/W Network

Dec. 2009 - Dec. 2011: *LEYA Publishers, Lisbon, Portugal*

Position: Multimedia Designer

Projects Kind: Educational Flash Games

Clients: Texto, ASA, Caminho

Education

2011-12: Vancouver Film School / Digital Design Diploma. First Class Honours.

2009-11: Social And Human Sciences Faculty, New University of Lisbon / MA New Media and Web.

2006-09: Fine Arts Faculty, University of Lisbon / BA Communication Design

Press & Awards

Cannes Lions 2014 - Bronze Cyber Lion: Innovative Use Of Social And Community
FWA Site of the day
FWA mobile of the day
Awwwards
CSSDA 2015 Best Entertainment Site

Talks & Conferences

Push Conference, Munich, Oct. 2015
Generate Conference, London, Oct. 2015
Talk UX, Manchester, Mar. 2015

Publications

The Ux of VR, Jan. 2016
<http://www.creativeblog.com/ux/the-user-experience-of-virtual-reality-31619635>
The End of Agency Vs. Production, Feb. 2016
<https://medium.com/@lolaacortes/the-end-of-agency-vs-production-cc13db09d7c0#.za3q91q3t>
A Roundtable Discussion About Virtual Reality, Apr. 2015
<http://www.unit9.com/project/a-roundtable-discussion-about-virtual-reality>

Misc.

FWA Judge, Jan. 2015 - Present day

References

Takayoshi Kishimoto, ECD, Bannistar Singapore
Chris Waind, Creative Director, FoodFinger
Catherine Winckler, Creative Director, Switch United
Silvio Paganini, Technical Director, FLUUID