

Laura Cortes

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Tel: +44 7583058776

Address: E8, London

Employment

Sep. 2016 - current day: *Warner Bros. Records, London, UK*

Position: Head of Digital

Projects Kind: Digital Content, Digital Marketing, Social Media Strategy, Digital Partnerships, Brand partnerships, VR, Websites, Installation, Apps

Artists: Muse, Liam Gallagher, Royal Blood, Dua Lipa, The Magic Gang, Catherine McGrath, etc.

Jul. 2014 - Jun. 2016: *UNIT9, London, UK*

Position: Senior Creative Strategist/Director

Projects Kind: VR, Websites, Experiential, Installation, Apps

Clients: Emirates, Google, Samsung, 20th Century Fox, Wrigleys, Chevrolet, HP, Visa

Dec. 2013 - Jul. 2014: *UNIT9, London, UK*

Position: UX/UI Designer

Projects Kind: VR, Websites, Apps

Clients: Disney, Johnson & Johnson, HP, Wrigleys

Feb. 2013 - Oct. 2013: *Switch United, Vancouver, Canada*

Position: Graphic Designer

Projects Kind: Websites, Apps

Clients: NFB, Great Pacific Television/Discovery Channel, Omnifilm/History Channel, Force Four Entertainment/W Network

Dec. 2009 - Dec. 2011: *LEYA Publishers, Lisbon, Portugal*

Position: Multimedia Designer

Projects Kind: Educational Flash Games

Clients: Texto, ASA, Caminho

Education

2011-12: Vancouver Film School / Digital Design Diploma. First Class Honours.

2009-11: Social And Human Sciences Faculty, New University of Lisbon / MA New Media and Web.

2006-09: Fine Arts Faculty, University of Lisbon / BA Communication Design

Press & Awards

Cannes Lions 2014 - Bronze Cyber Lion: Innovative Use Of Social And Community

FWA Site of the day

FWA mobile of the day

Awwwards

CSSDA 2015 Best Entertainment Site

Talks & Conferences

VR World, London, Jun. 2017
Bum Festival, Belgium, Jun. 2016
Push Conference, Munich, Oct. 2015
Generate Conference, London, Oct. 2015
Talk UX, Manchester, Mar. 2015

Publications

The Ux of VR, Jan. 2016
<http://www.creativeblog.com/ux/the-user-experience-of-virtual-reality-31619635>
The End of Agency Vs. Production, Feb. 2016
<https://medium.com/@lolaacortes/the-end-of-agency-vs-production-cc13db09d7c0#.za3q91q3t>
A Roundtable Discussion About Virtual Reality, Apr. 2015
<http://www.unit9.com/project/a-roundtable-discussion-about-virtual-reality>

Misc.

FWA Judge, Jan. 2015 - Present day

References

Valentina Cullati, MD, UNIT9
Piero Frescobaldi, Partner, UNIT9
Takayoshi Kishimoto, ECD, Bannistar Singapore
Chris Waind, Creative Director, FoodFinger
Silvio Paganini, Technical Director, FLUUUID