



# LAURA CORTES

## CREATIVE DIRECTOR

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## EMPLOYMENT

Nov. 2017 - Present day: **Nexus Interactive Arts Studios**

Position: **Freelance Creative Director**

Projects: Experiential, AR, Immersive Storytelling

Clients: Google, IBM

Sep. 2016 - Nov. 2017: **Warner Bros. Records, London, UK**

Position: **Head of Digital / Creative**

Projects: Digital Content, Digital Marketing, Social Media Strategy, Digital Partnerships, Brand partnerships, VR, Websites, Installation, Apps

Artists: Muse, Liam Gallagher, Royal Blood, Dua Lipa, The Magic Gang, Catherine McGrath, etc.

Jul. 2014 - Jun. 2016: **UNIT9, London, UK**

Position: **Creative Strategist / Director**

Projects Kind: VR, Websites, Experiential, Installation, Apps

Clients: Emirates, Google, Samsung, 20th Century Fox, Wrigley's, Chevrolet, HP, Visa

Dec. 2013 - Jul. 2014: **UNIT9, London, UK**

Position: **UX / UI Designer**

Projects Kind: VR, Websites, Apps

Clients: Disney, Johnson & Johnson, HP, Wrigleys

Feb. 2013 - Nov. 2013: **Switch United, Vancouver, Canada**

Position: **Mid-level Creative**

Projects Kind: Websites, Apps

Clients: NFB, Great Pacific Television/Discovery Channel, Omnifilm/History Channel, Force Four Entertainment/W Network

Dec. 2009 - Dec. 2011: **LEYA Publishers, Lisbon, Portugal**

Position: **Multimedia Designer**

Projects Kind: Educational Flash Games

Clients: Texto, ASA, Caminho

## EDUCATION

2011 - 12: **Vancouver Film School / Digital Design Diploma.**  
First Class Honours.

2009 - 11: **Social and Human Sciences Faculty, New University of Lisbon / MA New Media and Web.**

2006 - 09: **Fine Arts Faculty, University of Lisbon / BA Communication Design**

## REFERENCES

Phil Christie, President, Warner Bros. Records UK

[Jen Ivory](#), VP of Marketing, Warner Bros. Records UK

[Emmy Lovell](#), SVP of Digital, Warner Music UK

[Valentina Cullati](#), MD, UNIT9

[Piero Frescobaldi](#), Partner, UNIT9

[Takayoshi Kishimoto](#), ECD, Bannistar Singapore

## PRESS & AWARDS

Cannes Lions 2014 – Bronze Cyber Lion: Innovative Use of Social and Community

FWA Site of the day

FWA mobile of the day

Awwwards

CSSDA 2015 Best Entertainment Site

## TALKS & CONFERENCES

Oct. 2017: [Talk UX Taipei](#), Taipei

Oct. 2017: BBC Music Introducing Amplify

Jun. 2017: VR World, London

Jun. 2016: Bum Festival, Belgium

Oct. 2015: Push Conference, Munich

Oct. 2015: Generate Conference, London

Mar. 2015: [Talk UX](#), Manchester

## PUBLICATIONS

Jan. 2016: **The UX of VR**

[Read here](#)

Feb. 2016: **The End of Agency Vs. Production**

[Read here](#)

Apr. 2015: **A Roundtable Discussion About Virtual Reality**

[Read here](#)

## OTHER

FWA Judge

Founder of [@dvrsty.ldn](#) | [DVRSTY.LDN](#): a monthly meet-up and Instagram zine about London's Culture(s)

Part-time videographer: [wonderwoman.london](#)

[Spotify junkie](#) (yes, it's a thing...), dancer, cello player, beach lover and from the best city on Earth - Lisbon of course...