

The Trifecta

A professional team significantly impacts your corporate image and the manner in which clients and prospects perceive your company. Employees need to maintain a professional image that is a positive reflection on the company and is consistent with your corporate brand. Image consulting and professional development training can help.



1 Executive Image Consulting for the Individual	2 Executive Series Corporate Staff Training	3 Workforce Diversity
<ul style="list-style-type: none"> ✚ Develops the image standards from the top down ✚ Creates a wardrobe that is based on the individual lifestyle, not just the event ✚ Personal shopping service that allows client to focus on 'billable' hours ✚ Creates an analysis of current wardrobe, body type, fit and proper form 	<ul style="list-style-type: none"> ✚ Sets the standard of professionalism for all staff levels based on the standards of the organization ✚ Sets the tone for interacting with clients ✚ Interactive sessions that allow for hands-on learning ✚ Training topics that are relevant in today's business environment 	<ul style="list-style-type: none"> ✚ Planning and implementation for integrating the urban workforce ✚ Development of mentor programs ✚ Retention development strategies ✚ First Source Agreement compliance and data management* ✚ Establishes Work Opportunity Tax Credit Eligibility for your company ✚ Creates a stronger image in the community <p style="font-size: small; margin-top: 10px;">*For Washington, DC companies where applicable</p>



ImageWorks Consulting Firm
5521 Colorado Avenue, NW
Suite C-4
Washington, DC 20011
202-450-4246
checkmyimage@isyourimageworking.com