

Transition-to-Work



OUR CANDIDATES ARE READY FOR YOU!

Proper workforce readiness and development is vital to the success of those who have never worked, possess limited skills or who have educational challenges.

ImageWorks developed the *Building a Successful Image for Change (BASIC)* program to prepare the hard-to-serve and under-employed Job-Seeker for success in the workplace.

The BASIC program was developed with the employer in mind. Teaching the candidate what the employer is looking for and how to be the best asset they can be to your company.

We can help you find eager, ready to work employees!

ImageWorks Consulting Firm is an image and workforce development company specializing in employment development for DC residents. Our candidates are eager and ready to work and would welcome the opportunity to work with your company.

We understand what companies are looking for and each candidate is required to complete a 40-hour career readiness program where they learn:

- Professional Image and Appearance
- Work Ethic and Responsibilities
- Work Maturity
- Interview Skills and Job Keeping Skills
- Employer's Expectations
- And much more!

HOW DOES THE PROGRAM WORK?

- Each company has the opportunity to interview each candidate before making a final intern selection. You will only meet intern candidates that are interested in working for your company.
- Transitional employment is subsidized employment that allows employers to train candidates prior to finalizing the job offer. Transitional employment can be up to 60 days. Employers may also make a direct hire.
- You have our support! We have a vested interest in the success of our program and provide support to both the employer and the intern with regular site visits and strong communication.
- The final step ~ you have a new employee!

For more information on our Intern-to-Work program, please call **202-450-4246**.

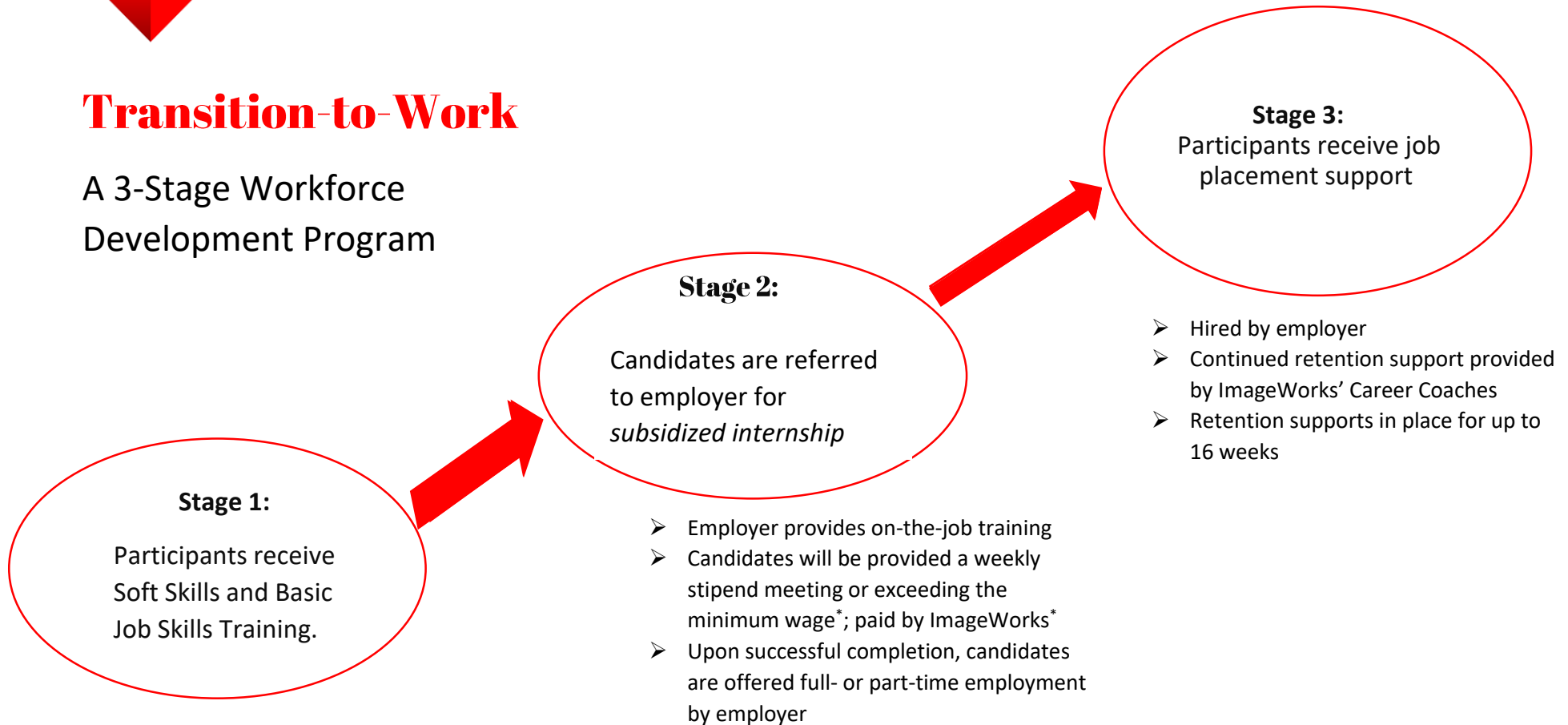
ImageWorks Consulting Firm

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Transition-to-Work

A 3-Stage Workforce Development Program



Stage 1:

Participants receive Soft Skills and Basic Job Skills Training.

- No cost to employer
- Participants trained in a comprehensive curriculum by ImageWorks prior to being referred to employer
- Participants are paid a weekly stipend by ImageWorks during Stage 1

Stage 2:

Candidates are referred to employer for *subsidized internship*

- Employer provides on-the-job training
- Candidates will be provided a weekly stipend meeting or exceeding the minimum wage*; paid by ImageWorks*
- Upon successful completion, candidates are offered full- or part-time employment by employer

Stage 3:

Participants receive job placement support

- Hired by employer
- Continued retention support provided by ImageWorks' Career Coaches
- Retention supports in place for up to 16 weeks

*Based on funding source

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TRANSITION-TO-WORK WORKFORCE DEVELOPMENT PROGRAM

Who are our Employer Partners?

We are always searching for new and innovative private sector employers to partner with ImageWorks as we seek to employ the “hard-to-serve” jobseeker. Employer Partners of the Intern-to-Work “ITW” will consist of some of the following requirements:

The Employer Partner agrees to:

1. To provide a written and active commitment to assist in changing the lives of urban youth by providing an opportunity to work.
2. To provide an active opportunity for our candidates which will allow them to gain viable work experience.
3. To understand that ImageWorks pays the wages, up to 20 hours per week, during the internship phase (up to 12 weeks).
4. To provide unsubsidized part-time or full-time employment upon the successful completion of the internship phase.
5. To provide a livable, competitive wage and job promotion opportunities and to encourage goals toward upward mobility within the company.



How to become an EMPLOYER PARTNER

Step 1 – Must be a business owner, an executive, or in a management position to hire.

Step 2 – Must be able to provide at least one position that pays \$10.50 per hour or more with promotional potential within one year of hire date, upon successful completion of the subsidized internship phase.

Step 3 – Must complete Employer Partner profile.

Step 4 – Company must be willing to engage with ImageWorks as a guest speaker during career readiness workshops.

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