



1<sup>ST</sup> HYBRID PERSONAL ASSISTANT



PRESS KIT

MAY 2017

## WIIDII, 1<sup>ST</sup> HYBRID PERSONAL ASSISTANT

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Wiidii is the first hybrid personal assistant. This innovative mobile application was created in June 2014 in Bordeaux by Cédric Dumas, CEO of a luxury concierge service called Rêvexo-C. Fond of new technologies, he decided to develop his profession and to make personal assistance more accessible.

Wiidii is a really innovative and unique tool, because it is the first hybrid personal assistant combining both a highly developed artificial intelligence and human personal assistants. These humans can indeed verify the information and adapt the answers according to your preferences and budget. What is really amazing about Wiidii is that you can talk to him naturally and he responds the same way. For the first time, you can have a real conversation with your hybrid assistant.



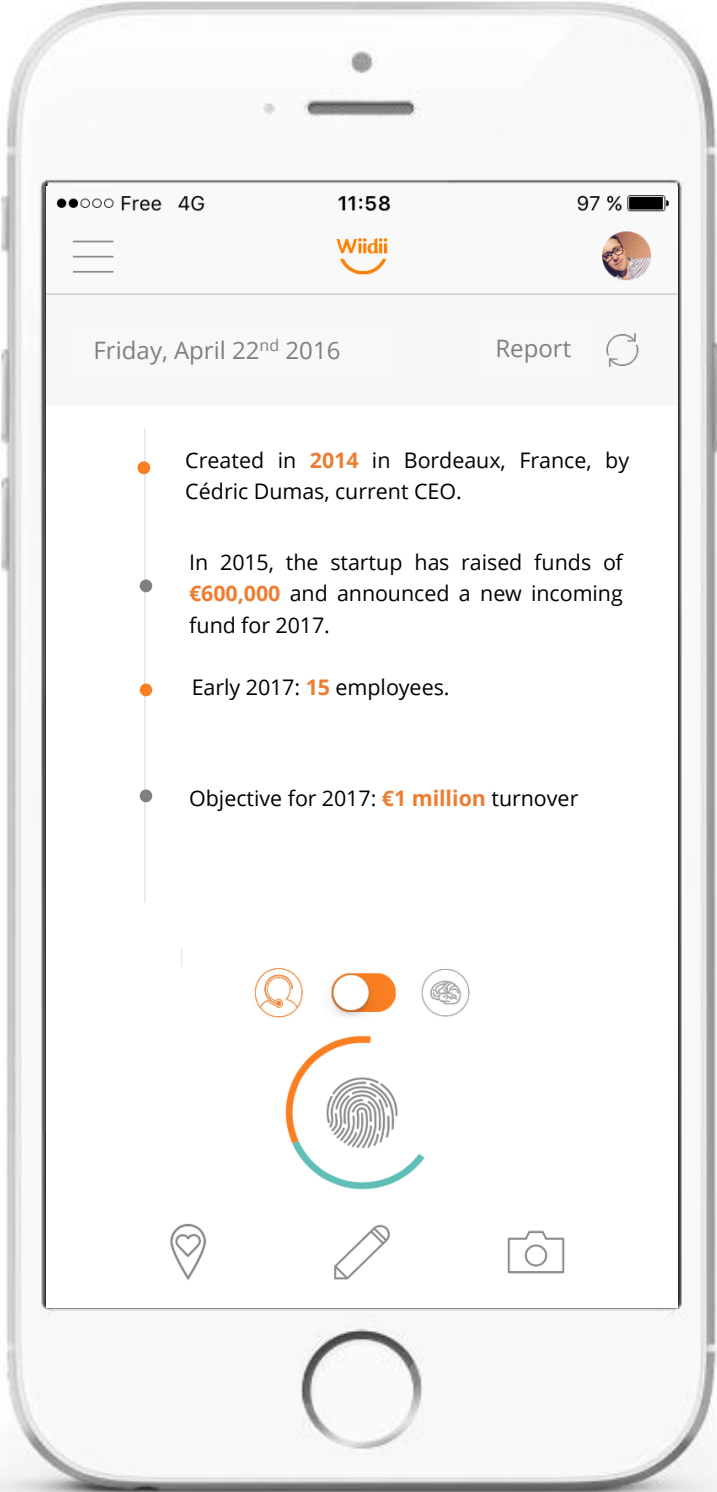
Wiidii assists you in your everyday life as well as during your personal or business trips. This new pocket companion suggests great places around you, finds the best price and makes all your reservation and booking (hotel, restaurant, train, taxi, tickets for a show or a plane...), he is also able to make your appointments (he calls your doctor, dentist, colleague...) and to add them to your calendar... Talk to Wiidii and ask him anything you want, he will give you a relevant answer in an instant.

We offer a B2B2C solution of personal assistance to customers of large international groups and tourists all around the world.

Wiidii already assists tourists in Cannes and Bordeaux and the travelers of the airline company Transavia. We also created an app for Zodiac Nautic called My Zodiac Concierge. In 2016, we did several pilots with Voyages-sncf, Aéroport Nice Côte d'Azur, Hertz, Air France-KLM and EDF. for their Premium members. Moreover, we plan to raise 5 to 7 million euros in order to develop internationally.

The application is available on Android and iOS in English, French, Chinese and soon in many other languages. You can access Wiidii 24/7. Try it now, Wiidii will revolutionize your life!

# WIIDII IN NUMBERS



## OUR LATEST PRESS RELEASES

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### **Wiidii to attend CES 2017 in Las Vegas**

*Bordeaux, November 18<sup>th</sup> 2016*

Wiidii is thrilled to be taking part in the Consumer Electronics Show in Las Vegas from January 5th to January 8th, 2017. The startup which created the world's first hybrid personal assistance app that combines artificial intelligence with human savvy, will be participating in this major event alongside other French Tech startups under the ecosystem Le Village by CA.

[Learn more](#)

### **Wiidii receives the label HappyAtWork StartUp 2016!**

*Bordeaux, June 8<sup>th</sup> 2016*

Wiidii, the first hybrid personal assistant took part in the biggest European survey about motivation at work, and won! Wiidii received the label from HappyAtWork StartUp - Les Echos Start 2016...

[Learn more](#)

### **A New Communication Strategy for Wiidii: A New App, Graphic and Minimalist**

*Bordeaux, April 12<sup>th</sup> 2016*

Wiidii chooses to focus on a human-oriented strategy for its communication to bring out the complicity created between the user and the pocket assistant. It's a serious challenge: how to highlight the value of the hybrid personal assistant, combining both a highly developed artificial intelligence and human know-how, while keeping away "digital" representations that are too cold? A renowned blogger and an audiovisual and digital production company tackled the challenge of representing the simplicity and the identity of Wiidii, a real "life companion"...

[Learn more](#)

### **The Hybrid Personal Assistant Wiidii is Growing on the Mobile Tourism Market**

*Bordeaux, April 4<sup>th</sup> 2016*

Professionals of the tourism market already know the trick: digital technology is a major factor in attracting territories. With the Web 3.0, professionals work twice as hard to stand out and to provide travelers with new inventive services and to ensure loyalty. More and more institutions and large tourist groups use Wiidii and his unique artificial intelligence combined with human know-how to make traveling easier and effortless for their clients...

[Learn more](#)

### **Wiidii, the Hybrid Pocket Assistant, is Ready to Take Over the World with His New Application**

*Bordeaux, March 31<sup>st</sup> 2016*

Wiidii, announcing a very good set of numbers for 2015 in the assistance services sector, launches a new application: the user can have a real conversation with an artificial intelligence which is highly developed, unique and combined with human know-how. Things are speeding up for this startup from Bordeaux (France) which is aiming at deploying an innovative B2B2C solution...

[Learn more](#)

## THE WIIDII TEAM

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## THEY TALK ABOUT US

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### Interviews of Cédric Dumas, Founder & CEO of Wiidii:

- Interview de Cédric Dumas, CEO de Wiidii (**Imaginer Demain** – 10/01/2016)
- Cédric Dumas - Son appli ne dit jamais non (**La Tribune** – 09/12/2016)
- **BFM Business** – October 8<sup>th</sup> 2015 La tendance voyage : Comment les nouvelles technologies bouleversent le marché du tourisme ?
- **01net TV** – April 14<sup>th</sup> 2016 (*starting at 7'52*) Interview de Cédric Dumas dans "Village Start Up"
- **BFM Business** – April 2<sup>nd</sup> 2016 (*starting at 1'02*) Wiidii, le premier assistant personnel intelligent

### Articles:

- **Sud Ouest Eco** - Wiidii réinvente la conciergerie – March 9<sup>th</sup> 2017
- **La Tribune** - Wiidii seule startup française sélectionnée aux 4YFN Awards de Barcelone (**La Tribune** – March 6<sup>th</sup> 2017
- **SNCF Digital** - SNCF s'offre un assistant personnel avec Wiidii – February 23<sup>rd</sup> 2017
- **Les Echos Entrepreneurs** - Wiidii : la conciergerie intelligente pour les actifs - February 21<sup>st</sup> 2017
- **Tourmag** - Wiidii améliore l'expérience-client de Transavia - February 20<sup>th</sup> 2017
- **Geoks** - Wiidii, le compagnon indispensable pour gagner du temps - February 13<sup>th</sup> 2017
- **RTL2** - Wiidii, l'appli bordelaise qui vous simplifie la vie ! - February 9<sup>th</sup> 2017
- **France 3** - La start up bordelaise Wiidii invente l'assistant personnel sur votre smartphone - February 4<sup>th</sup> 2017
- **#LetsgoFrance** – January 6<sup>th</sup> 2017 - LetsgoFrance rencontre Wiidii en route pour le CES 2017
- **CTA i3 Magazine** – January 5<sup>th</sup> 2017 - Next Generation Assistants
- **Yellow Vision** – December 5<sup>th</sup> 2016 - Wiidii veut révolutionner l'assistant personnel
- **La Tribune** – December 2<sup>nd</sup> 2016 - Zodiac et Transavia embarquent le concierge 2.0 du Bordelais Wiidii
- **Sud Ouest** – October 20<sup>th</sup> 2016 - Bordeaux : Wiidii, un concierge 24h/24, mi-robot, mi-humain, sur votre mobile
- **Capital** – August 25<sup>th</sup> 2016 - Les 30 entrepreneurs qui dynamisent le business sur la côte Atlantique
- **#LetsgoFrance** – July 13<sup>th</sup> 2016 - Wiidii, la nouvelle conciergerie à la française
- **Challenges** – July 7<sup>th</sup> 2016 - Ces applications incontournables pour enrichir votre smartphone
- **BeMyApp** – June 21<sup>st</sup> 2016 - Half human, half machine: Wiidii's virtual assistant has a hybrid approach
- **Sud Ouest** – June 2<sup>nd</sup> 2016 - Un concierge dans la poche des touristes
- **Le Monde Informatique** – April 12<sup>th</sup> 2016 - Wiidii, assistant personnel polyglotte dopé au machine learning
- **Tourmag** – April 12<sup>th</sup> 2016 - Wiidii : l'intelligence artificielle à la conquête du monde du tourisme
- **Le Parisien** – April 4<sup>th</sup> 2016 - L'Autre Actu de la Tech - L'assistant personnel ambitieux
- **France 3** – April 5<sup>th</sup> 2016 (*starting at 1'17*) - Reportage sur Wiidii - 19/20h de Bordeaux Métropole
- **Widoobiz** – March 30<sup>th</sup> 2016 - Wiidii, l'assistant personnel 2.0 sort sa nouvelle application

## THEY TRUST US

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