



LINNA CHHEAN
design & illustration

OBJECTIVE

To create compelling visuals that enliven a message or tell a story

SKILLS

- Proficient in Adobe Illustrator, Photoshop, InDesign, Acrobat (CC 2017); Microsoft PowerPoint, Word, Excel
- Experienced with Mac and PC platforms
- Basic knowledge of Cambodian and Spanish languages

EDUCATION

California State University, Long Beach | Long Beach, California | 2003-2007
Bachelor of Arts in Studio Art, with an emphasis in Graphic Design

EXPERIENCE

FleishmanHillard | Art Director/Account Supervisor | 2012-present

- Lead designer for clients across various industries, including food and agriculture, consumer products, healthcare and energy
- Responsible for creating the look and feel of executive presentations, new business proposals, annual reports, social media campaigns, microsite design, brand guidebooks and event materials such as flyers, postcards, posters, recipe cards and booklets
- Work with the video team to develop storyboards and video graphics
- Collaborate with photographers and food stylists

Freelance Design | 2007-2012

- Established go birdie paper goods, an online shop featuring digitally illustrated, handmade cards and invitations
- Lead designer for Blueprint PR & Design and Blueprint Paper, designing and maintaining website and creating custom wedding invitations and social stationery for clients
- Icon illustration and production work for Fort Worth-based Heatherly Stationery
- Design/illustration for Dallas-based Bazoongi Kids, creating graphics for children's trampolines, slumber bags

Cook Children's Medical Center | Artist in Residence | 2010-2012

- As part of the Child Life Department, worked with patients for the Creative Artists in Residence Programme (CARPe)
- In an effort to improve the experience of a hospital stay, supervised young patients as they created photo collages and explored basic computer paint programs

INTERESTS

In my spare time, I...

- Run local trails
- Read fiction and memoirs
- Enjoy coffee and a crossword puzzle