

# COLIN S. SMITH

Writer • Marketing • Editor

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## CURRENT AND RECENT EXPERIENCES

### SILK ROAD RISING

*Marketing & PR Coordinator, Nov. 2017 - April 2018*

Designed weekly e-newsletters, graphics for social media, and ads for productions; drafted, edited, and sent press releases while managing list of press contacts; managed printers, designers, filmmakers, and photographers for promotional material.

### ILLINOIS HUMANITIES

*Communications Consultant, Jan. 2017 - Dec. 2017*

Posted on Facebook and Twitter 2-3 times a day, created weekly e-blasts and the monthly newsletter, managed press contacts to promote programs, and designed flyers and advertisements for publications.

### ROOTS OF SUCCESS

*Head Editor, July 2015 - Current*

Copyediting text, laying out pages, and designing graphics using Adobe Suite to prepare students, entrepreneurs, community members, and inmates to enter green industries.

### RELATED EXPERIENCES

**The Index:** Editor-in-Chief of Kalamazoo College's student paper, 2014-2015

**Third Coast Review:** Editorial Board, Current

**Chicago Artists Resource:** Editorial Assistant, 2016

**The News Literacy Project:** Communications Intern, March – Aug. 2016

**Pilot Light:** Marketing Intern, Spring 2016

**Pop 'stache:** Reviews Editor, Aug. 2015 - March 2016

## SKILLS

(FEATURE) WRITING ● ● ● ● ●

ORGANIZATION ● ● ● ● ●

SOCIAL MEDIA ● ● ● ● ●

LAYOUT AND DESIGN ● ● ● ● ●

COPYEDITING ● ● ● ● ●

## EDUCATION

### KALAMAZOO COLLEGE

*B.A. in History and American Studies, 2015*

Graduated with distinct honors. Dean's List. Class Agent. Enlightened Leader Award. Department Student Advisor of American Studies. Senior Thesis in American Studies.

## REFERENCES

#### CHAD FLORES, DEPUTY DIRECTOR

**Roots of Success**

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#### ERIKA HOBBS, PROGRAM MANAGER

**The News Literacy Project**

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#### ELLIOT HEILMAN, PROGRAM MANAGER

**Illinois Humanities**

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