PIESTEWA EVENT INFORMATION FAQ

When is the date of the Piestewa Challenge?
• Registration opens March 1, 2022
• Challenge runs March 23-29, 2022.

Why does the event start on March 23rd?
• March 23, 2022 marks the 19th anniversary of SPC Lori Piestewa's sacrifice.

What is the cost to participate in the challenge?
• There is no cost to join the challenge!
• If you would like to support the cause, please run in blue or make a contribution through the Racery app.

What is included in registration?
• Registration includes a virtual race experience in which teams of up to 8 individuals will cover 177-miles in one week.
• Participants who participate all 7 days or have a team who completes the 177-mile goal will receive a code to order a complimentary event decal.

How many people can be on a team?
• Up to 8 individuals form a team.
• The person to create the team becomes the team captain.

What does a team captain do?
• Controls team size: can close a team when at desired size (up to 8 individuals)
• Informs desired teammates of team name and encourages them to register for the event

I see this is a team event. Can I participate in the challenge by myself/without a team?
• Yes, you can.
• Since the relay covers 177 miles in 7 days, the majority of our participants will choose to run/exercise in a team. If you do not have a specific team to join, you will be able to select an open team at registration.

Looking for a team to join?
• At registration, will have an option to join or to create your own team.
• Any team that has vacancies will be listed in a dropdown box at registration. Simply click on an open team and select to join.

What time zone is the event set to?
• The platform is set to your timezone this year so you’ll be able to log miles up to 11:59PM your time each day. This means that the challenge will officially close on 11:59 pm on Tuesday, March 29, 2022 in your timezone.

What happens if my team doesn’t “finish”?
• There are no consequences for not completing the 177 mile goal. We celebrate each purposeful step taken in honor of remembrance of our nation’s women in service.

How do I share the Piestewa Event on social media?
• Use #piestewachallenge and #wearblueruntoremember or share the wear blue messaging.
• After registration and during the challenge, you will receive emails with shareable images and information. A special thank you to the Military Women’s Museum for their support.

Feel free to post those on social media using the hashtag #piestewachallenge #wearblueruntoremember

What activities can be converted into “challenge miles” for this event?
• Running/Walking
• Biking
• Rowing machine
• Swimming
• Yoga, fitness classes such as HIIT
• Weight training

This virtual race lets racers convert activity-minutes to challenge miles. What’s the math behind conversions like “15 minutes of yoga equals 1 challenge mile?”
• We’ve compiled various academic resources that convert activities into steps, and used them to convert activities into miles on our routes.

How can I create a Racery account and nickname?
• Your Racery account and nickname is your 15-character unique identifier. You create your personal Racery account and nickname at the moment you sign up for your first virtual race (Not before!) This will happen on a URL created by the company, charity or club that’s sponsoring your event. You can later edit your nickname in your bio settings, assuming the new name you want is available!

Do you have an app?
• Yes, we have an app for both iPhone and Android!

Why add hashtags when I log activities?
• Adding a hashtag or two to your activity log (#distancerun or #orangetheory or #nopain) makes it easy for you to compare workouts notes with others AND lets you view all related logs in your personal activity log (racery.com/r/nickname).

Can I add photos to my exercise log in the virtual race?
• YES! Click the camera icon on the LOG tab and upload. Formats are jpeg, gif, png or bmp. Size is limited to 10 MB for pictures, so make sure to edit your photo before uploading.

How can I sync my FitBit, Garmin or Apple Watch with this virtual race?
• There is no need to have any certain gps watch for the Piestewa Challenge; our racery log operates on the honor system. Studies show that logging fitness activities manually boosts motivation and habit formation; logging via the site gives people an opportunity to view or comment on other people’s activities and the virtual race’s leaderboards making this, what we hope, all around more fun.

For more FAQ’s on the race platform check out https://racery.com/faq/