

# CALL FOR ENTRIES

## 2017-2018 Louisiana Chapter ASLA Professional Design Awards Program

The Louisiana Chapter American Society of Landscape Architects continues to encourage and recognize excellence in the practice of landscape architecture and to inform the public of the broad scope of landscape architecture services. Therefore, LCASLA recognizes Louisiana landscape architects and affiliated professionals who have demonstrated excellence in their pursuit to lead, educate, and participate in the careful stewardship, wise planning and artful design of our cultural and natural environment. LCASLA encourages all registered landscape architects to submit their best work for judging. Projects selected as worthy of an award will receive one of the following:

- *President's Award of Excellence* – One award may be presented (if merited) from all categories, determined by unanimous vote of the Jury, for work demonstrating exceptional contribution in the advancement of the profession, and exemplifying the ethics upon which the profession was founded.
- *Honor Award* – The Jury may choose a limited number of Honor Awards to recognize superior professional accomplishment.
- *Merit Award* – The Jury may select any number of Merit Awards to recognize outstanding professional accomplishment.
- *Special Recognition* – The Executive Committee may select any number of Special Recognition Awards to recognize special contributions to the advancement of our profession.

### GENERAL INFORMATION

Winners will be announced and recognized at the 2018 LCASLA Awards Banquet, which will be held on Friday, March 02, 2018 at Hilltop Arboretum in Baton Rouge.

### ELIGIBILITY

The Professional Design Awards Program is open to all landscape architects registered in the State of Louisiana, professionals in public or private practice of landscape architecture who reside in Louisiana, affiliated professionals, artists, faculty currently teaching, and students currently enrolled in a landscape architectural or planning curriculum in Louisiana.

### FEES

An entry fee of \$110 for ASLA Members, \$180 for Non-Members, and \$30 for entries in Category 6: Special Recognition made payable to LCASLA must accompany each submission.

### JURY PROCESS

The Jury will be conducted by blind review by another ASLA chapter; materials submitted must not bear names, seals, or pictures of the submitting professional(s). All questions and/or communications shall be directed to Darren Green, LCASLA Awards Coordinator, at office (318) 441-6060, cell (318) 446-2342 or email [Darren.green@cityofalex.com](mailto:Darren.green@cityofalex.com).

### DEADLINES

- Entry Form and Payment Submittal: Friday, December 1<sup>st</sup>, 2017, 5:00pm CST
- Digital Entry postmarked to LCASLA Awards Coordinator: Friday, January 5<sup>th</sup>, 2018, 11:59pm CST

### JUDGING CRITERIA

The Jury will base their decisions upon the following:

- The project's overall relevance to the profession of landscape architecture, the public, and the environment
- The quality of planning and design of the project
- The project's success as a functioning, practical landscape
- The project's relationship to context
- The project's role of environmental sustainability in the design process
- Effective use, presentation, or programming of landscape architectural techniques
- The quality and usefulness of content and presentation of the project

## ENTRY PROCESS

This process must be strictly followed—no exceptions!

## ENTRANT

Entrant **must** have had primary involvement in the project entry, will serve as the main contact, and will receive and disseminate all correspondence to project contributors.

### **Entry Form and payment must be received by 5:00pm CST on Friday, December 1<sup>st</sup>, 2017:**

- Submit Entry Form and Payment to:  
**Darren Green, LCASLA Awards Coordinator**  
**City of Alexandria Engineering Department**  
**625 Murray Street**  
**Alexandria, LA 71301**
- **Digital entries, via CD or USB drive, must be postmarked to the LCASLA Awards Coordinator by 11:59pm CST on Friday, January 5<sup>th</sup>.**
- **Please submit all graphics in 8.5"x11", 150 dpi, in jpeg and pdf format.**

### Digital Entries

- Submit a digital entry via CD or USB flash drive that includes the following:
  - **Descriptive Data Summary** – A summary of items describing the project must include the following on no more than two (2) typed pages:
    - **Identification** – At the top of the first page, list the following information in this order:
      - Project Title
      - Project Location
      - Project Category, Subcategory and Type
    - **Project Statement** – In 75 words or less, describe the project and why it is award-worthy. This statement may be used in promotional materials and the awards presentation if the project is selected for an award.
    - **Project Narrative** – Addressing the criteria for judging, describe the project location, scope and size, site and context investigation, design program, design intent, environmental impact and concerns, collaboration with the owner and other designers, the role of the landscape architect(s), and other significant issues.
  - **Site Plan** – A simple site plan to give jurors context of the entire project.
  - **Drawings and Photographs** – At least five (5) but no more than fifteen (15) total drawings (not including the site plan) and/or photographs of the project. Drawings or photographs must be 8.5"x11" format and 150 dpi. Brief captions of no more than 40 words each may be placed on each photo or listed on a single sheet. Entrants are responsible for clearing photographs with photographers for publication and reproduction by LCASLA. LCASLA will provide proper photography credit when using photos, but will not assume responsibility for and copyrights or photography fees. LCASLA retains the right to publish photos submitted in winning entries in print media, the LCASLA website and in promoting the profession.

*\*\*\*Please submit drawings and photographs in both jpeg and PDF format, 8.5"x11" and 150 dpi.\*\*\**

## CATEGORY ONE – THE BUILT ENVIRONMENT

### Subcategories:

- **CULTURAL** – Interpretive centers (historical or natural), zoological/botanic gardens, arboreta
- **COMMERICAL/BUSINESS/INDUSTRIAL/INTERIORS** – Shopping centers, hotels, office/industrial parks, corporate campuses, indoor atriums
- **TRANSPORTATION ENHANCEMENTS** – Roadway/highway beautification, bicycle pathways, rails to trails
- **RECREATIONAL** – Parks, playgrounds, marinas, golf courses
- **INSTITUTIONAL** – Municipal projects, churches, schools, medical facilities
- **HISTORIC PRESERVATION** – Historic homes, institutions, landscapes, etc.
- **URBAN DESIGN** – Plazas/public spaces, streetscapes, markets
- **ART IN THE LANDSCAPE** – Environmental art, landscape art, sculpture

## CATEGORY TWO – PLANNING

### Subcategories:

- RESIDENTIAL DEVELOPMENT MASTER PLAN – Master plan of a residential development
- MIXED-USE MASTER PLAN – Mixed-use developments
- INDUSTRIAL MASTER PLAN – Industrial parks, business parks, and planning of ports
- INSTITUTIONAL MASTER PLAN – Health care campuses, educational campuses, etc.
- RECREATIONAL MASTER PLAN – Recreational facilities
- REGIONAL PLANNING – Multi-jurisdictional strategic planning, Parish-wide comprehensive plans
- COMMUNITY COMPREHENSIVE PLANNING – Community strategic planning, downtown revitalization plan, municipal hazard mitigation plans

Requirement Exception: The entrant should submit a digital PDF copy of the actual planning document, as well as 5-15 drawings, photographs, or page excerpts in jpeg format.

## CATEGORY THREE – SPECIAL PROJECTS

### Subcategories:

- RESEARCH – New and innovative design techniques and concepts; compilation of methods, historical trends, and historical documentation
- COMMUNICATIONS – Books, magazines articles, marketing materials, publications, photography, film, video, and websites
- UNBUILT PROJECTS – Projects and design exercises of creative merit which will never be constructed due to circumstances beyond the control of the designer

Requirement Exception: The entrant should submit a PDF copy of the actual document, as well as 5-10 drawings, photographs, or page excerpts in jpeg format.

## CATEGORY FOUR – NATURAL RESOURCE CONSERVATION

### Subcategories:

- SUSTAINABLE DESIGN – Design projects focusing on the utilization of environmentally responsible principles and techniques in concert with natural systems (minimizing storm water runoff and pollutants, using native vegetation, encouraging bio-diversity, bio-geotechnical engineering)
- LANDSCAPE RESTORATION AND REFORESTATION – Design projects that restore disturbed sites and ecosystems (coastal or marshland restoration projects, land reclamation projects, implemented urban reforestation projects)

## CATEGORY FIVE – RESIDENTIAL DESIGN

### Subcategories:

- LIMITED SCOPE – Projects that have narrow scopes, are small in size, and/or have an exclusive purpose such as pools, outdoor kitchens, gardens, patios, etc.
- COMPREHENSIVE SCOPE – Projects that are greater in scope, size, and complexity with a significant amount of the vision implemented (75% of master plan constructed)

## CATEGORY SIX – SPECIAL RECOGNITION

### Subcategories:

- PATRON OF LANDSCAPE ARCHITECTURE – Client, allied professional, or elected official who has demonstrated an exceptional appreciation and understanding of the profession of Landscape Architecture
- SERVICE TO THE CHAPTER/PROFESSION – Professional, educator, or other individual who has contributed to the growth of Landscape Architecture in Louisiana
- UNSUNG MEMBER AWARD – Professional, educator, or other individual who has contributed to Landscape Architecture in Louisiana but not a current or immediate past member of the Executive Committee or Sub-Committee Chairperson.
- EXEMPLARY CONTRACTOR – Contractor that deserves special recognition for the quality of built work and working relationships with Landscape Architects
- ADVOCACY SUPPORTER – Any individual that has greatly contributed to the advocacy of the profession
- STUDENT WORK – Creative work by a student or students. This category is open to currently enrolled students or recent graduates. Projects shall have been completed within the previous two years. A letter from a University professor must accompany the entry.

Requirement Exception: For Patron and Service entries, submit 250 words or less (substitute for project statement and narrative) describing why you feel that an individual or firm should be cited for their service. The entrant should submit 1-5 photographs of the individual or firm.