CALL FOR ENTRIES
2019-2020 Louisiana Chapter ASLA Professional Design Awards Program

The Louisiana Chapter American Society of Landscape Architects continues to encourage and recognize excellence in the practice of landscape architecture and to inform the public of the broad scope of landscape architecture services. Therefore, LCASLA recognizes Louisiana landscape architects and affiliated professionals who have demonstrated excellence in their pursuit to lead, educate, and participate in the careful stewardship, wise planning and artful design of our cultural and natural environment. LCASLA encourages all registered landscape architects to submit their best work for judging. Projects selected as worthy of an award will receive one of the following:

- President’s Award of Excellence – One award may be presented (if merited) from all categories, determined by unanimous vote of the Jury, for work demonstrating exceptional contribution in the advancement of the professions, and exemplifying the ethics upon which the profession was found.
- Honor Award – The Jury may choose one Honor Award per category to recognize superior professional accomplishment.
- Merit Award – The Jury may select any number of Merit Awards to recognize outstanding professional accomplishment.
- Special Recognition – The Executive Committee may select any number of Special Recognition Awards to recognize special contributions to the advancement of our profession.

GENERAL INFORMATION
Winners will be announced and recognized at the 2020 LCASLA Awards Banquet, with time and location to be announced.

ELIGIBILITY
The Professional Design Awards Program is open to all landscape architects registered in the State of Louisiana, professionals in public or private practice of landscape architecture who reside in Louisiana, affiliated professionals, artists, faculty currently teaching, and students currently enrolled in a landscape architectural or planning curriculum in Louisiana.

FEES
An entry fee of $110 for ASLA Members, $180 for Non-Members, $25 for student awards, and $30 for entries in the Special Recognition category made payable to LCASLA must accompany each submission.

DEADLINES
- Entry Form and Payment Submittal postmarked: Friday, December 20th, 2019, 5:00pm CST
- Digital Entry postmarked or online upload via WeTransfer to LCASLA Awards Coordinator: Friday, January 10th, 2020, 11:59pm CST

JURY PROCESS
The Jury will be conducted by blind review by another ASLA state chapter; materials submitted must not bear names, seals, or pictures of the submitting professional(s).

JUDGING CRITERIA
The Jury will base their decision upon the following:

- The project’s overall relevance to the profession of landscape architecture, the public, and the environment
The quality of planning and design of the project
The project’s success as a functioning, practical landscape
The project’s relationship to context
The project’s role of environmental sustainability in the design process
Effective use, presentation, or programming of landscape architectural techniques
The quality and usefulness of content and presentation of the project

ENTRY PROCESS

The entrant must have had primary involvement in the project entry, will serve as the main contact, and will receive and disseminate all correspondence to project contributors.

Submit entry form and payment by the deadline to the LCASLA Awards Coordinator:

Darren Green, LCASLA
City of Alexandria Engineering Department
625 Murray Street
Alexandria, LA 71301

There are two options for submitting award entries:

- Digital award submittal via CD or USB postmarked by deadline to the LCASLA Awards Coordinator
- Digital award submittal via online upload using www.WeTransfer.com. Please allow 30 minutes to an hour (depending on file size) for each award submittal to upload and send using WeTransfer. All entries should be sent to awardsLCASLA@gmail.com

Submit all graphics in 8.5” x 11”, 300 dpi, in PDF and JPEG format. Submit all text documents in PDF format following the template provided by LCASLA.

Submittal requirements include the following:

- **Project Statement** – In 200 words or less describe the project and why it is award-worthy. If selected for an award, this statement will be read during the awards banquet and may be used in Louisiana Chapter promotional materials.
- **Project Narrative** – In 1,500 words or less, address the criteria for judging, describe the project location, scope and size, site and context investigation, design program, design intent, environmental impact concerns, collaboration with the owner and other designers, the role of the landscape architect(s), and other significant elements of the project.
- **Site plan** – A simple site plan to give jurors context of the entire project. Required for General Design and Residential Design categories and if applicable for Analysis and Planning, Communications, and Research categories.
- **Drawings and Photographs** – At least five (5) but no more than fifteen (15) total drawings (not including the site plan) and/or photographs of the project. Drawings or photographs must be 8.5” x 11” format and 300 dpi. Brief captions of no more than 40 words each may be placed on each photo or listed on a single sheet. Entrants are responsible for clearing photographs with photographers for publication and reproduction by LCASLA. LCASLA will provide proper photography credit when using photos, but will not assume responsibility for copyrights or photography fees. LCASLA retains the right to publish photos submitted in winning entries in print media, on the LCASLA website, and in promoting the profession.

**CATEGORIES**

Award categories have been revised from previous years to better align with National ASLA awards categories to encourage a smoother transition between preparing an entry for the state and national professional awards. The categories and entry requirements are similar but not exact between LCASLA and National ASLA, so please keep in mind subtle differences such as typical projects included in each category and entry requirements such as word count.
I. GENERAL DESIGN
Subcategories:

- Built
- Unbuilt

Typical projects include:
Public, institutional, private landscapes (excluding single-family residential), historic preservation, reclamation, conservation, green roofs, stormwater management, sustainable design, design for transportation or infrastructure, landscape art or installation, interior landscape design, multi-family residential

II. RESIDENTIAL DESIGN
Subcategories:

- Limited Scope: Projects that have narrow scopes, are in small size, and/or have an exclusive purpose such as pools, outdoor kitchen, gardens, patios, etc.
- Comprehensive Scope: Projects that are greater in scope, size, and complexity with a significant amount of the vision implemented (75% of master plan constructed)

Typical projects include:
Single family; activity areas for cooking, entertaining, recreation, or relaxation; sustainable landscape applications; new construction or renovation projects; historic preservation; affordable landscape concepts and innovations

III. ANALYSIS AND PLANNING
Typical projects include:
Urban, suburban, rural, or regional planning efforts; development guidelines; transportation, town or campus planning; plans for reclamation of brownfield sites; environmental planning in relation to legislative or policy initiatives or regulatory controls; natural resources protection; historic preservation planning (design)

If applicable, the entrant may include a digital PDF copy of the actual planning document in addition to the 5-15 images, image captions, project narrative, and project statement.

IV. COMMUNICATIONS
Typical projects include:
Print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design

Entrant to provide digital copy of video materials and/or print materials in addition to the 5-15 images, image captions, project narrative, and project statement.

V. RESEARCH AND HISTORIC PRESERVATION DOCUMENTATION
Typical projects include:
Investigations into methods, techniques, or materials related to landscape architecture practice; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; historic preservation documentation (research); cultural resource reports.

Entrant to provide a digital copy of research report or documentation in addition to the 5-15 images, image captions, project narrative, and project statement.
VI. SPECIAL RECOGNITION

Subcategories:

- **Patron of Landscape Architecture** – Client, allied professional, or elected official who has demonstrated an exceptional appreciation and understanding of the profession of Landscape Architecture.
  - Submit 250 words or less (substitute for project statement and narrative) describing why you feel that an individual or firm should be cited for their service. The entrant should submit 1-5 photographs of the individual or firm.

- **Student Work** – Creative work by a student or students. This category is open to currently enrolled students or recent graduates. Projects shall have been completed within the previous two years. A letter from the University professor must accompany the entry.