

Ritika Shah

Curious, energetic and eager to learn new things, I believe in the in the power of human centered design, people based problem solving and design thinking.

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/ EDUCATION

Parsons School Of Design
May 2017 | New York
BFA Communication Design

Cornell Tech
June 2016 - May 2017 | New York
Product & Startup Studio

Central Saint Martins
Fall 2016 | London
Graphic Design - Study Abroad

/ SOFTWARE

Adobe Photoshop, Illustrator, Indesign,
After Effects, XD, Microsoft Office,
HTML, CSS, Javascript, Sketch

/ ACHIEVEMENTS

Winner of Cornell's HealthTech Hackathon
March 12, 2017

Senator representing Parsons, 2014 - 2015
University Student Senate, The New School

Parsons Dean's List, Dean's Scholarship
June 2014 - May 2017

/ EXPERIENCE

Studio Rodrigo, User Experience Designer
June 2017 - Present | New York
Working on product design briefs from clients like Comcast and NYU.

Parsons Luxury Society, VP of Web Development
June 2016 - May 2017 | New York
Designed and handled all web based content for the Luxury Society at The New School.

CPENation, Product Design Intern
June - Sep 2016 | New York
Worked alongside the Head of Product to build and design a responsive website for a firm providing continuing professional education to accountants.

Stark Design, Visual Design Intern
June - Sep 2015 | New York
Worked on art direction, interaction design and motion design for all Papermade™ products.

Vogue, Design & Marketing Intern
June - Aug 2014 | Mumbai, India
Planning and execution of the Vogue Wedding Show 2014. Coordinated with brands, managed the event microsite, the guest list and invitations