



Madison Tableau User Group - Top Viz Competition!

Event taking place Tuesday, June 7, 2016
@ the TUG meeting held at American Family Insurance

Who Should Participate?

Do you like working with data? Do you use Tableau or have an interest in learning about the data visualization tool? Then this event is for you. Whether you're a Tableau wiz, or just getting started, this is sure to be an action packed and fun-filled event. TUG Leaders are not eligible to compete, but will offer mentoring to contestants.

How do I participate?

Contact Pat McCormick at patrick@mccormickbi.com. We'll be accepting a limited number of teams, each made up of 1-3 people. Teams can be formed with coworkers, friends, or anyone else you'd like. Each team must provide their own laptop with a current or prior release of Tableau Desktop installed (get your free trial at www.tableau.com). No beta test versions allowed.

When will it be?

Contestants will receive the data set in the days prior to the event, with the formal event taking place during the Madison TUG event on June 7th, hosted by American Family Insurance. Contestants will have 30 minutes to build their visualizations before presenting their visualizations to attendees and the judging panel.

What's in it for me?

Besides the fun and excitement?! All participants will be given the chance to work with a mentor to help shape and tune their ideas. Fabulous prizes are in the works!

Competition details and rules:

1. Competing teams will receive their data set by email the Friday before the competition. Participants will be given the opportunity to consult with an assigned Tableau Mentor who can provide some guidance and answer questions on Monday, June 6.
2. Competitors will be developing their viz in the front of the room. Your creation will be viewed by audience members watching the event, and a panel of judges. The Top Viz host will be providing commentary during the development period as well.
3. When development time has concluded, one representative from the team will walk the audience and judges through their visualization and the story it tells.
4. The judges will deliberate and the winner will be announced on the spot!

Have any questions or wondering if you should participate? Contact [Pat McCormick](mailto:patrick@mccormickbi.com) today!