

*A Partnership with*

# WIB



## Women in Business

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PARTNERSHIP PACKET 2017-2018

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Dear Potential Partner,

Thank you for your interest in partnering with Women in Business (WIB)! WIB is an undergraduate organization dedicated to advancing the success of women within the Kelley School of Business through three core principles: leadership, professionalism, and networking. There are five branches within Women in Business: Finance, Membership, Networking, Communications, and Outreach.

Women in Business provides opportunities for our members to grow personally and professionally by hosting events that help develop these areas. Our annual etiquette dinner, conference, and mock interviews are instrumental in this process. We also hold joint events with numerous Kelley Business School organizations. To make this possible, we work with companies interested in providing us with corporate partnership and financial backing to sponsor these events in addition to networking events.

We greatly appreciate your support and are excited to build a lasting and mutually beneficial partnership. In return for your support, Women in Business will provide you with exposure to some of the best and brightest women in the Kelley School of Business and at Indiana University. This past year was our most competitive application process yet!

In order to learn more about our organization, please look through the following pages in this packet. Included is a description of the various levels of partnership and some insight into our organization and events. If you have additional questions or if you would like to move forward with a partnership, please contact a member of the corporate partnership committee listed on the first page and visit <http://www.iuwib.com/become-a-partner> to learn even more about Women in Business.

Best regards,

*Alex Frost and Camila Sanchez*

Alex Frost and Camila Sanchez  
Corporate Partnership Co-Directors

# LEVELS OF PARTNERSHIP

## SILVER PARTNER

**\$500**

- Invitation to the Mock Interviews event
- Opportunity to host an exclusive networking event with our members



## GOLD PARTNER

**\$1,000**

- Invitation to the Mock Interviews event
- Opportunity to host an exclusive networking event with our members
- Distribution of company brochure and promotional items
- Ownership of an updated resume book each semester
- Invitation to the Spring Etiquette Dinner
- Invitation to attend our Spring two-day Conference



## PLATINUM PARTNER

**\$1,500 +**

- Invitation to the Mock Interviews event
- Opportunity to host an exclusive networking event with our members
- Distribution of company brochure and promotional items
- Ownership of an updated resume book each semester
- Invitation to the Spring Etiquette Dinner
- Invitation to attend our Spring two-day Conference
- Invitation to be part of our Conference pre-night and networking session

# KEY EVENT BREAKDOWN

## Mock Interviews

You will have the opportunity to interview Women in Business members who are interested in the same industry or field. Your representatives will complete one-on-one interviews with all four years of students. This event usually occurs in the Fall semester. A feedback and question and answer session with all members directly follows interviews, in addition to networking.

## Etiquette Dinner

This event provides your company with the opportunity to speak about all forms of business etiquette. The etiquette dinner is a great way to teach and learn formal etiquette skills while enjoying a five-course meal and networking with Women in Business members at the table in a casual setting. This event typically occurs in the Spring semester.

## Spring Conference

Your company has the opportunity to partake in networking with WIB members and other students at Indiana University through a full day of speaker series and presentations. You would be invited to attend as either a participant and speaker as a Gold Partner or to attend the pre-night and networking session the night before as a Platinum Partner.

## Exclusive Networking Events

You can host an event of any format of your choosing with Women in Business members if you achieve a Silver Partnership or higher. These sessions allow for interacting with WIB members, seeking out potential talent for internships and full-time positions, while at the same time providing our members with further information about your company.

## Chicago Trip

Our members are invited to spend a weekend in Chicago during the Spring semester, where we can tour your company office and network with your professionals if you are open to having us for an office visit.

# WIB'S ALUMNI MEMBERS

