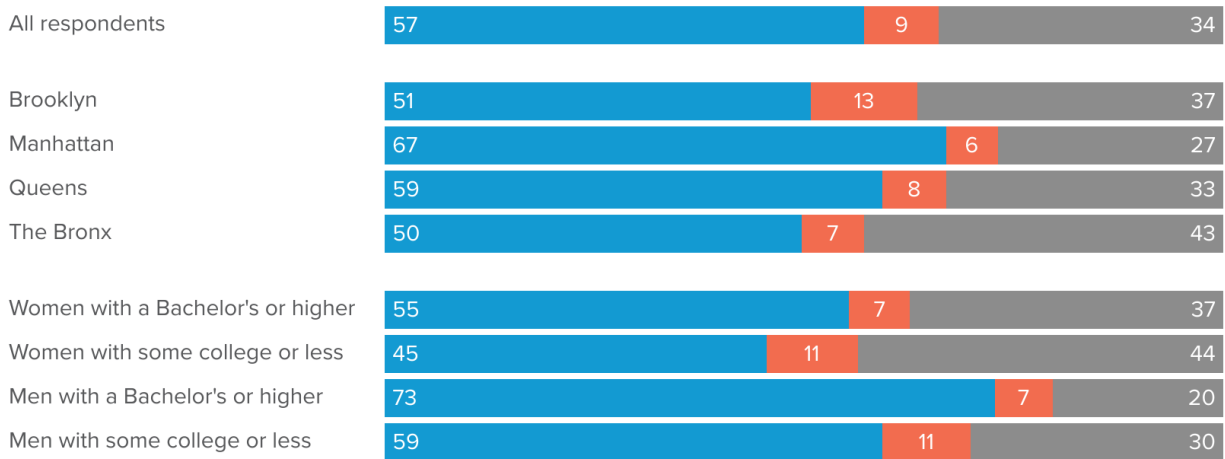May 20, 2021

Democratic primary voters see tech as a positive influence in NYC

A new survey of 1137 likely Democratic primary voters finds that voters are largely supportive of the presence of tech companies in New York City, with 57% saying this industry has a positive impact. While a sizable 34% are unsure, only 9% think tech companies negatively impact the city.

Overall, would you say that the presence of tech companies in New York City has a mostly positive or mostly negative impact on the city?
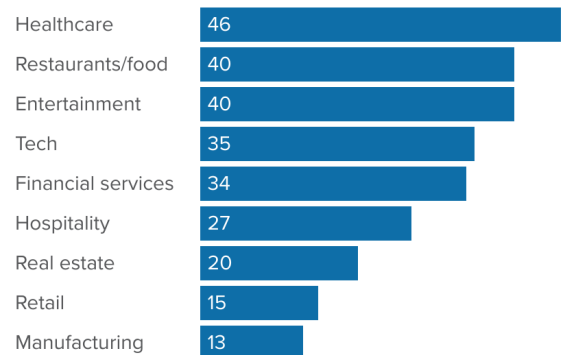
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● Mostly positive ● Mostly negative ● Unsure

	Mostly positive	Mostly negative	Unsure
All respondents	57	9	34
Brooklyn	51	13	37
Manhattan	67	6	27
Queens	59	8	33
The Bronx	50	7	43
Women with a Bachelor's or higher	55	7	37
Women with some college or less	45	11	44
Men with a Bachelor's or higher	73	7	20
Men with some college or less	59	11	30

Voters also see tech as one of a number of key industries for the future of New York City. 35% identify tech as one of three industries they expect to be important to the city's future, behind healthcare, restaurants and food, and entertainment. Those who select tech tend to be college-educated (66%) and younger than voters overall (40% are under 50 vs. 32% overall). Of those who believe tech is important to the future of NYC, 42% also say financial services is important, along with 34% who say healthcare and 31% who say entertainment.

Which of the following industries do you expect to be most important to the future of New York City? Please select up to three.

Industry	
Healthcare	46
Restaurants/food	40
Entertainment	40
Tech	35
Financial services	34
Hospitality	27
Real estate	20
Retail	15
Manufacturing	13

A summary of the survey's methodology can be found here.