



Date: January 27, 2016

For release: IMMEDIATELY

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Public Meeting Tomorrow for Tram Connecting Downtown, Old South Baton Rouge and LSU
Mayor's Office Will Broadcast Presentation Live Via Periscope Smartphone App

Mayor-President Melvin "Kip" Holden will kick off the first public meeting Thursday evening for **TramLinkBR**, a project that will include conceptual engineering, planning and environmental clearance for the proposed modern streetcar, or tram, connecting downtown, Old South Baton Rouge and the LSU campus.

The public meeting will be held tomorrow, January 28th, from 5:00 – 7:30 p.m. in Meeting Rooms 9 and 10 of the River Center, easily accessible from the West Parking Garage and St. Louis Street entrance.

The TramLinkBR public meeting will also be broadcast live via Periscope, the first ever City-Parish public meeting to be streamed to the public using the popular live-streaming video application. All those who are interested in the meeting, but unable to be present, are encouraged to tune into the presentation by downloading the Periscope app on your smartphone and following @TheCityofBR. The app will then send your phone a push notification once the meeting begins and as the Periscope stream begins to broadcast.

Mayor Holden and Ashley Booth, project manager with HNTB Corporation, will present information about the project in a brief presentation at 6:00 p.m. The remainder of the meeting will be an open house format to allow the public to view displays, ask questions and get additional information from the project team.

The streetcar, or tram, was envisioned in FUTUREBR, the East Baton Rouge Parish comprehensive master plan, to boost redevelopment along the Nicholson Drive corridor and connect LSU and residential areas with job centers located downtown.

At the meeting, the public will see maps of potential routes and the location of associated facilities as well as get information on the community development potential surrounding the project. They will also learn more about the type of modern trams envisioned for Baton Rouge and how they operate.

A project website, www.TramLinkBR.com, will include information made available to the public at the meeting along with a section for the public to provide feedback.

The city-parish was awarded a federal TIGER VI grant in September 2014 to help fund the planning, environmental and conceptual engineering studies currently being conducted.

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